

Foundation
for the WA Museum



ANNUAL REPORT

2017 / 2018

*A fascination with the past.
An understanding of the present.
A passion for the future.*

Past, present and future

We believe that Western Australia stands as an extraordinary and globally iconic cultural location. It is a place in constant evolution which inspires and transforms everyone it touches, harnessing the imagination with spectacular and diverse natural attractions.

We do not simply assist to preserve the past. We work to define and advance our social and scientific heritage, both in Western Australia and on the world stage, now and for future generations.

*"We are the Foundation
for the WA Museum."*



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Acknowledgement of Country

We acknowledge the Traditional Custodians of the land on which we work and live, and recognise their continuing connection to land, water and community. We pay respect to Elders past, present and emerging.

04

From the Chair

It is with a mixture of pride and some sadness that I provide my final report as Chair of the Foundation for the Western Australian Museum.

I am delighted to be handing the Chair of the Foundation to former Fortescue Metals Group Chief Executive Officer Neville Power. Nev's experience in developing high performance teams, coupled with his genuine passion for Western Australia, will position the Foundation strongly in the lead-up to the opening of the New Museum.

The past 12 months has been a period of intense effort by many involved with the Foundation as we work to build a \$35 million endowment fund – the Discovery Fund – to support the work of the Museum.

At the beginning of the financial year, the Board met to define its strategic direction for the next three years. The Board reaffirmed the Foundation's key objective to provide meaningful and sustainable financial support to the Museum, independent of Government, while at the same time continuing to perform vital work assisting the Museum with its business and community partnerships and advocating for the Museum and its stakeholders in the public arena.

During the financial year, the Foundation continued to pursue a number of long-term funding partnerships with the business community in Western Australia. The most notable development was the conclusion of arrangements with Tianqi Lithium and its founder, Mr Jiang Weiping, which will deliver benefits worth up to \$5 million to the Museum in return for naming rights over the proposed Connections Gallery at the

New Museum. This partnership demonstrates what is possible when the business and cultural sectors combine for the mutual benefit of the community, and I am confident that in the months and years ahead we will be able to report many similar successes.

I am pleased to report that as a result of these and other initiatives, the Foundation has continued to grow its corpus over the last financial year, substantially increasing net assets while meeting its operating costs. Our objective over the medium term is to ensure that those costs are able to be wholly met from investment earnings, so that 100% of contributions to the Foundation will go towards supporting the Museum in the pursuit of its mission.

The Foundation has continued to develop and enhance its governance and financial management structures in advance of a planned transition from public ancillary fund to registered charity status, which we hope will lead to the inclusion of the Foundation on the Register of Cultural Organisations. In this regard I would like to thank our legal advisers, Jackson McDonald, for their assistance, which included a significant pro bono component. The Foundation staff are also to be commended for the significant advancements in internal systems, from accounting to corporate governance to customer relationship management software and processes, much of which is invisible to the outside world, but all of which is critical to ensure that the Foundation is "fit for purpose".



The Foundation's reach into the community has continued to expand over the past 12 months, through a combination of extremely successful Artefact Circle events, including our Antarctic-themed event at the Maritime Museum, greater utilisation of social and conventional media outlets, new branding and marketing collateral and a redesigned website. We are beginning to see the early results of increased awareness of the Museum and Foundation, no doubt assisted by the physical progress of the New Museum project.

As this is my final report as Chair of the Foundation, I would like to take the opportunity to provide a special thank you to Museum CEO Alec Coles OBE, and the Museum Trustees, for their unwavering support of the Foundation during my tenure as Chair. I would also like to give a special mention to Foundation CEO Jenny Allen, and all the Foundation staff, without whom our achievements over the past 12 months would simply not have been possible.

As we watch the New Museum rise from the ground in the Perth Cultural Centre, it is difficult to believe that as recently as a few years ago, there was real doubt whether we would ever be at this point. The commitment of successive State Governments to this critical development is to be commended, and a (perhaps somewhat overdue) recognition of the criticality of a vibrant arts and cultural sector to the economic and spiritual health of the local community.

In a little over two years, Western Australians will finally have the world-class Museum we deserve. And I am as confident as ever that they will also benefit from a world class Foundation which will be there to support the Museum over the long run.

It has been a pleasure and privilege to serve as Chair of the Foundation and I wish Nev, Alec, Jenny and all the Foundation team the very best for the future.

Justin Mannolini
Chairman

"Nev Power, the new Chair of FWAM will bring the experience needed to take the Foundation to the next level – his experience, leadership and passion will elevate the brand moving forward."

Justin Mannolini
Chairman, Foundation for the WA Museum

06

From the CEO

The past year has been one of great achievement, change and excitement as we move forward to reach our 2020 target for the Discovery Endowment Fund giving the WA Museum new opportunities.

To be able to see the magnificent structure rising up in the Culture Centre is something that all West Australians will be proud of – and where we will have the opportunity to sit on the centre stage of a world class museum.

It is with some sadness that in August this year we farewelled our outgoing Chair Justin Mannolini, but we are also delighted to welcome Neville Power, the former Fortescue Metals Group CEO who will assist the Foundation to move to the next level of its important journey in support of the WA Museum.

This year has seen some staff changes where our long-term employee, Karen Bassett, retired from the Foundation after some 18 years of dedication and enthusiasm. We have welcomed Denise Cheir, who many of you will know from her 12 years at Crown. Denise has taken the role of Executive Manager – Business & Communications and will work with the CEO to achieve our goals of the Endowment Fund and grow the partnerships with our loyal sponsors and donors.

We have worked tirelessly with Jackson McDonald to achieve status for DGR-1 with Register of Cultural Organisations and with Federal Government changes. We now anticipate receiving notice of this important initiative by end of 2018.

Our creative partners, Meerkats have worked with us to look at the branding and marketing of the Foundation where we have seen logo and name changes together with marketing collateral, setting out the differences

in the model of the Foundation and the WA Museum. The Foundation is a private entity and the WA Museum is a government body. The Foundation's sole purpose is to support, assist and work with the WA Museum to achieve international exhibitions, educational opportunities, advocacy and funding where governments cannot be expected to always provide this level of financial support.

We have also worked tirelessly to see higher levels of accountability in our finance system with the advent of the Endowment Fund holding \$35 million by 2020 and giving the WA Museum the opportunity to use the investment monies to achieve the above outcomes.

Artefact Circle has continued to grow and together with the Foundation has created opportunities for donors and sponsors to be involved with exclusive events showcasing the WA Museum's varied exhibitions. At the same time, these exciting themed events enable the Foundation to educate new audiences and potential donors through message, brand and participation – mingle with the Dinosaurs, VR experience with Antarctica and in 2019 a glamorous and timeless fashion extravaganza featuring the *Kylie on Stage* exhibition.

This year sees the celebration of our 20-year partnership with Woodside and the announcement that Woodside has secured naming rights of the Learning Studio in the New Museum, Tianqi Lithium has secured naming rights for the Connections Gallery and the Stan Perron Charitable Trust has invested in the Endowment Fund.



With another 6 gallery naming rights to be secured, this once in a lifetime opportunity is being presented to corporate, philanthropic and individual investors as our opening date of late 2020 looms closer. It is indeed a unique and exciting initiative allowing our West Australian Museum to be viewed by the world.

Our Museum curators and project staff are working to finalise internal designs and concepts and each day we at the Foundation become more enthusiastic about what is to come.

We ask for your support as it is so important for our Foundation to achieve its goals and be able to offer many opportunities to our West Australian icon, the New Museum for Western Australia.

Jenny Allen
Chief Executive Officer

"Our sole purpose is to support, assist and work with the WA Museum to achieve international exhibitions, educational opportunities, advocacy and funding where governments cannot be expected to always provide this level of financial support."

Jenny Allen
Chief Executive Officer, Foundation for the WA Museum

08

The Foundation for our future

The best structures are built on strong foundations. The Foundation for the WA Museum believes that museums should spark a love of learning in the next generation.

Museums should nurture a fascination with the past, an understanding of the present, and a passion for the future – and inspire us all in unexpected ways. Importantly, they should influence and motivate young people to investigate the areas of science, technology, the arts and mathematics in the world around them.

The Foundation for the WA Museum has been committed to securing the future of our state heritage since 1995. Our role is to cultivate and develop relationships with individuals, organisations and community groups who understand the critical role that museums play in society, by boldly engaging with current events and continually sharing new ground-breaking scientific discoveries.

We are committed to providing the Western Australian Museum's ongoing funding to support its endeavours to bring international exhibitions to WA; expand the Museum's research capabilities; provide educational opportunities, fund State Collection acquisitions and showcase the stories of Western Australia to the rest of the world.

Opening in late 2020, the highly anticipated New Museum for WA will provide the perfect introduction to WA's landscapes, biodiversity, culture, and geological heritage. To realise the vision of a world-class state-of-the-art institution beyond 2020, the Foundation has created the Discovery Endowment Fund to provide long-term funding to the Museum and unleash the potential of the New Museum for WA.

With a \$35 million fundraising target for the Discovery Endowment Fund, the Foundation is actively working in partnership with corporates, philanthropists and the local community.

Endowment funds are essential because:

- they are discretionary and secure sources of future income that are required to provide the level of financial independence that allows a world-class organisation to truly excel;
- they allow world-leading organisations to secure a reputation of excellence by housing innovative programs, research and exhibitions that are beyond the recurrent funding scope;
- they provide philanthropic individuals and organisations with an opportunity to create a lasting legacy by supporting causes they believe are important;
- they enable organisations with aspirations of success at a global level the ability to be truly innovative and bold and deliver their activities with confidence.

In August 2018, the Foundation welcomed Mr Neville Power, as the new Chairman and Ms Michelle Tremain, as the new Governor to the Foundation Board, as well as Ms Kate Budiselik to the Investment Committee. The Foundation is managed by a Board of Governors and they are supported by the Investment Committee to ensure strong governance.



Board of Directors

- Mr Justin Mannolini (Chair)
- Dr Marina Hogan (Deputy Chair)
- Mr Nick Brasington
- Ms Mae Cardaci
- Mr Fred Chaney
- Mr Torsten Ketelsen
- Mr Tim Lester
- Mr James McClements
- Ms Rubini Ventouras
- Mr Alex Coles OBE (ex-officio)

Investment Committee

- Mr Brendon Shepherd
- Ms Kate Budiselik
- Mr Fred Chaney
- Mr Justin Mannolini
- Mr James McClements

"With huge opportunity comes great responsibility to create a museum truly for the future, not just for 2020 but for 2050 and beyond."

Jenny Allen

Chief Executive Officer, Foundation for the WA Museum

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Partnerships that Deliver

Delivering Environmental Excellence

Woodside's social contribution strategy focuses on creating capacity through long-term, strategic investment in its communities. The Foundation for the WA Museum has developed a unique and highly successful partnership with **Woodside** and the WA Museum spanning an impressive 20 years.

Delivering award winning education and research outcomes, the partnership has strong links to STEM (Science, Technology, Engineering and Mathematics). A visit to the WA Down Under Gallery at the Maritime Museum provides the WA community an opportunity to explore undersea worlds beyond reach, inspiring and educating children and adults about the diverse biology of Australia's west coast. A fantastic outcome of the thousands of research hours spent in the field surveying over 2,500 kilometres of WA's North West coast, collecting over 55,000 animal and plant species for the Woodside Collection and discovering a remarkable 1,000+ new species with further new discoveries yet to be revealed as research of the raw materials continues.

Woodside's ongoing 20-year commitment to the Foundation and the WA Museum was further reinforced with Woodside demonstrating leadership and

foresight as the first corporation to take up a New Museum Naming Rights opportunity. The Woodside Learning Studio at the New Museum, Perth will offer a unique, creative learning environment that embodies contemporary lifelong learning practice. It provides innovatively crafted flexible spaces that facilitate learning and collaboration for a range of audiences, of all age groups and educational levels. Up to 120 visitors at a time will be able to explore and learn through presentations, activities and workshops delivered by WA Museum staff, other learning providers, artists, professionals and third party groups.

Importantly, this ongoing partnership has enabled the creation of the endowed Woodside Marine Biodiversity Fund which was established to generate a sustainable source of funding that will support the Museum's Woodside Collection and associated partnership initiatives in perpetuity.



"Western Australia is a truly remarkable state with breathtaking diversity and a geological record stretching back hundreds of millions of years. The WA Museum is at the forefront of research, study and presentation of this amazing natural resource."

Sir David Attenborough



Left to right: Phil Thick, Mr and Mrs Jiang, Alec Coles, Jenny Allen, Yan Dong

Delivering International Connections

In one of her final roles as Governor of Western Australia Her Excellency, Ms Kerry Sanderson AC, and the Hon David Templeman MLA, Minister for Culture and the Arts, welcomed Mr and Mrs Jiang, Mrs Vivienne Wu, CEO and President of the **Tianqi Lithium** Corporation, and their colleagues from Tianqi, to a special event in February 2018.

Justin Mannolini, Chair of the Foundation for the WA Museum, signed agreements with Mr Jiang and Mrs Wu creating a special fund within the Foundation's Endowment Discovery Fund with an overall investment of \$5 million. In addition to supporting the WA Museum's ongoing work, this funding will see the WA Museum exclusively host several high calibre and world renowned exhibitions of Chinese culture over a 10-year period from 2021.

Mr Jiang is no stranger to the WA Museum as he has been visiting Western Australia for over twenty years. He is an enthusiastic supporter of the Museum's work and potential. At the event to mark this significant and generous support, he spoke with great passion and clarity stating, "Partnering with the Foundation for the

WA Museum demonstrates our commitment to build better relations between Australia and China, and importantly to bridge outdated cultural divides."

In recognition of this extraordinary contribution, the Connections Gallery, located on the upper level of the New Museum and overlooking the city, will carry Tianqi Lithium's name. At the signing ceremony, Minister Templeman and Emeritus Professor Alan Robson, Chair of the Trustees of the WA Museum, conferred a WA Museum fellowship upon Mr Jiang in recognition of his ongoing personal interest and support.

"Partnering with the Foundation for the WA Museum demonstrates our commitment to build better relations between Australia and China, and importantly to bridge outdated cultural divides."

Mr Jiang Weiping

Chairman, Tianqi Lithium Corporation

Delivering Research Projects

This year saw the creation of the Foundation for the WA Museum's inaugural Minderoo Grant, funded from a generous donation made by the **Minderoo Foundation** in the Discovery Endowment Fund. The Grant has generated an excellent response from the WA Museum's scientists and curators in its inaugural year.

Eleven very high calibre submissions were received from a cross section of Museum research departments with four recipients receiving grants for key Museum projects which would not otherwise be funded.

The projects selected offer far reaching benefits and represent some of the WA Museum's diverse disciplines in science, social and cultural knowledge. The successful Minderoo Grant projects are:

- 1. Mid-Cretaceous vertebrate from the Pillawarra Plateau**
Palaeontology fieldwork expedition to find fossil evidence of toothed birds, marine reptiles, shark and rays from the Cretaceous period.
- 2. Next Generation Sequencing (NGS) of WA Museum's historical, iconic and holotype specimens**
Using cutting edge molecular DNA technologies to discover new knowledge on important and iconic biological specimens.
- 3. WA Museum 3D**
Acquisition of 3D scanner to improve the WA Museum's Collections conservation abilities and enable 3D digital and tactile access to the public. The 3D capability will provide benefit across a number of Museum teams including Materials Conservation, New Museum, Learning and Creativity, Maritime Archaeology, Anthropology and Archaeology.
- 4. Preserving the past – securing the future of the WA Museum tissue collection**
Supporting the Museum to conserve against molecular degradation (RNA and DNA) to one of its most invaluable biological assets – the historical terrestrial vertebrates ultra-frozen tissue samples. Many samples within this collection are irreplaceable due to being endangered or extinct and comprise a fraction of the 70,000 tissue samples held by the Museum. Tissue samples are ultra-frozen at -80°C to preserve them for future decades of genetic research on WA's diverse terrestrial animals.

The four Minderoo Grant recipients were announced at an event hosted by the Foundation for the WA Museum during which the WA Museum awarded its highest honour to philanthropists

Andrew and Nicola Forrest for their committed leadership and financial support over many years. The Forrest's became Fellows of the WA Museum, an accolade awarded to only 17 others over the 127-year history of the Museum, with Nicola Forrest being its first female Fellow.

"Minderoo Foundation is working to establish Western Australia as a historical and futuristic research centre of excellence which will demonstrate the value of fierce determination, entrepreneurship, careful planning and risk taking in order to grow our community, economy and social society. The Minderoo Grant Program is part of this mission, supporting and safe-guarding the work of WA Museum staff for years to come."

Andrew Forrest AO BA
Chairman, Minderoo Foundation



Left to right: Andrew Forrest, Nicola Forrest, Alec Coles, Jenny Allen, Justin Mannolini

Delivering Future Opportunities

In April 2018, the Foundation for the WA Museum received a wonderful surprise, a donation letter from **The Stan Perron Charitable Trust** advising that the Foundation would be receiving \$1 million for its Discovery Endowment Fund.

Jenny Allen, CEO Foundation for the WA Museum is quoted as saying that "it's not every day that something as wonderful as a donation of this magnitude arrives unexpectedly." It was the cause for much celebration as this gift will boost and grow the endowment fund, enabling the WA Museum to create a strong, ongoing, educational and financial legacy for Western Australia's future. Funds from the endowment will assist in attracting international exhibitions, facilitate the purchase of cultural objects, create an opportunity to develop exciting and engaging educational programs and importantly, support ground breaking scientific research and discovery.

Growing the Discovery Endowment Fund is one of the major objectives of the Foundation as it assists in

delivering additional support to the WA Museum which is beyond the State Government's funding parameters. Without donations from generous and community conscious Western Australians such as the Perron family, this could not be achieved – their leadership and unwavering support is valued and sincerely appreciated by both the Foundation and the WA Museum.

"What the Discovery Fund will be able to achieve is every bit as exciting and important as the New Museum for Western Australia itself. This is a unique opportunity to secure our State's riches and leave a legacy for the future."

Emeritus Professor Alan Robson AO CitWA
Chair of the Board of Trustees, WA Museum

Left to right: Jenny Allen, Stan Perron, Elizabeth Perron





Delivering and Engaging New Audiences

Close to 10,000 visitors at this year's Channel Seven Mandurah Crabfest engaged with the 'Museum in a Container' thanks to the generous support of **Quadrant Energy**. The 'Museum in a Container' project has transformed a simple sea container into an interactive engagement space which showcases some of the Museum's remarkable 8.5 million objects to communities beyond the Museum's sites and galleries.

The Foundation for the WA Museum shares the Museum's desire to ensure that every person, regardless of where they live, can access and be a part of Western Australia's story.

With the New Museum under construction at the Perth site, Quadrant Energy is supporting the Museum's vision to continue building its engagement with the community. The 'Museum in a Container' appears

in unique locations thus ensuring that the Museum engages with new audiences. Since this activity commenced in 2016 it has proven extremely popular attracting over 110,000 people in a range of locations and activities.

Following the 2017 success of Quadrant Energy's prestigious Principal Partnership of the *Voyage to the Deep* exhibition and three Perth based marine environment education programs, the Museum has also been able to host the *Horrible Histories – Pirates* at the WA Maritime Museum drawing record crowds. Quadrant Energy is committed to delivering community-based programs which engage diverse, non-traditional museum communities.

The 'Museum in a Container' appears in unique locations thus ensuring that the Museum engages with new audiences.



Delivering Exhibitions and Events

The Foundation delivers highly engaged, collaborative and accountable partnerships creating outcomes which add to the unique diversity of WA's culture. The long-term partnership established with **Singapore Airlines** has had an immense impact on making WA a more connected place by bringing exhibitions, expertise and objects of global, historical and cultural significance to the people of Western Australia and its visitors.

A partnership with **Seven West Media** provides avenues for much of the content and stories only a Museum can deliver, while addressing both the Foundation and the Museum's need to promote and showcase events and fundraising activities.

Other important partnerships include the Foundation's multi-year partnership with **Kailis Australian Pearls**. This stems from a long-term relationship developed with multiple Kailis Family members, mixing WA's pearling and fishing history with fundraising; together with the Foundation's hospitality partners who showcase home-grown, award winning beverages from **West Winds Gin, Gage Roads Brewing Co** and **Silverstream Wines**.

World-class museums require investment to remain relevant and innovative. Support for exhibitions, research projects, education programs and events are essential, and all Foundation and Museum partners deserve a special mention. Please refer to the list of partners and donors listed on Page 24 and 25 for a true indication of just how integral partnerships, donations and bequests are to the success and reach of the Foundation and WA Museum.

The Foundation delivers highly engaged, collaborative and accountable partnerships creating outcomes which add to the unique diversity of WA's culture.

Designed to inspire, motivate and develop young scientists to actively engage with the public and stakeholders, FameLab aligns with the Foundation's objective to deliver engaging community and education programs, support ground-breaking scientific research and discovery and seek additional support for funding.

Delivering a highly acclaimed International Science Communication Competition

Now in its fifth partnership year, the British Council and the WA Museum, supported by the **Foundation for the WA Museum**, presented **FameLab Australia**. The Foundation provided logistical support and facilitated the **McCusker Charitable Foundation's** ongoing commitment for this very popular competition as well as **Woodside's** three-year commitment as a major partner.

Run jointly by the **British Council** and **Cheltenham Science Festival** in over 30 countries across the world, FameLab has become the world's leading science communication competition for early career scientists

who are trained in communication and presentational skills before competing to explain seemingly unexplainable concepts to live audiences without the use of presentation slides or technical aids.

The winner of 2018 FameLab Australia, Vanessa Pirotta became the second Australian success to be named the global Joint Runner-Up at the international FameLab final held at the Cheltenham Science Festival in the UK – the world's largest science festival. Vanessa and her 2017 predecessor Dr Nural Cokcetin are part of a bright future for Australian women in STEM.

Pictured below: Vanessa Pirotta, FameLab Australia 2018 winner, Lyn Beazley, Robyn Williams



Delivering state-of-the-art Technology

The NWS Shipping Theatre is situated within the award-winning WA Maritime Museum. Over the past 10 years, the theatre has hosted many international conferences, lectures, scientific and maritime events, and has welcomed international diplomats, academics, politicians, explorers.

With funding secured by the Foundation from the **North West Shelf Shipping Service Company** naming rights partnership, new cutting edge virtual reality (VR) technology will deliver exciting experiences to the WA community, as well as, to national and international visitors to Western Australia. This VR technology is used to showcase the Museum's internationally respected environmental and scientific research sectors.

VR is a medium of storytelling which uses computer technology to create a simulated, three-dimensional world that a user can manipulate and explore while feeling as if they are actually in that world. Users are immersed into the experience by wearing a headset and a pair of headphones. The equipment tracks the users' movements and allows them to physically look around inside a virtual space and experience the environment.



VR is a medium of storytelling which uses computer technology to create a simulated, three-dimensional world that a user can manipulate and explore while feeling as if they are actually in that world.



Financial Overview

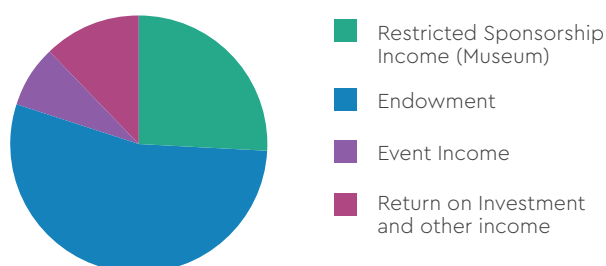
The Foundation for the WA Museum recorded a surplus this financial year with the Discovery Endowment Fund income achieving this through Tianqi Lithium, Woodside and Stan Perron Charitable Trust. Commitment to our Events through the Artefact Circle has also made contributions to the Discovery Endowment Fund.

The returns to our investment portfolio have trended well and as a result the Foundation can report an overall annual weighted average investment return of 8.5% for the fiscal year ended 30 June 2018.

Our expenses were higher than in the previous year which is due to a number of one-off expenses to achieve Deductible Gift Recipient (DGR1) status and to update the accounting systems, IT systems, website and CRM, all of which will enable us to be a fit for purpose organisation operating in the not for profit arena.

The Board, Management and staff are dedicated to establishing the financial future of the Foundation for the WA Museum as a viable organisation.

Total Income



Income

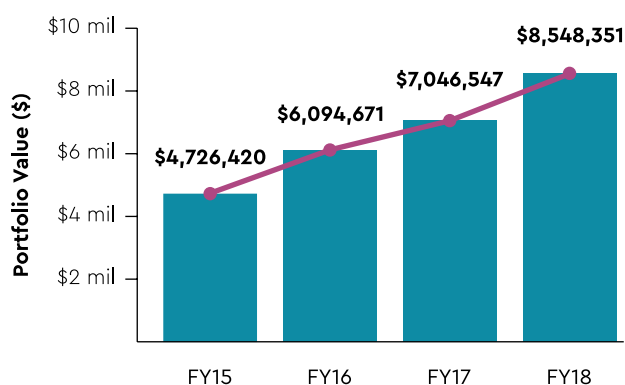
Restricted Sponsorship Income (Museum)	\$754,877
Endowment	\$1,556,722
Event Income	\$240,711
Return on Investment and other income	\$355,047
Total Income	\$2,907,357

Expenses

Restricted Sponsorship Expenses	\$754,877
One-off expenses	\$181,426
Event Expenses	\$206,773
Endowment & Investment Expenses	\$272,042
Management & General	\$195,550
Admin & IT	\$92,660
Operational Expenses	\$131,695
Total Expenditure	\$1,835,023

We remain grateful for the continued support of our donors and supporters in our endeavours to develop the Discovery Endowment Fund. As always, we very much appreciate the people who give generously to the Foundation as we strive to build sustainable funding to support the unique New Museum project and the WA Museum's endeavours to sit on the global stage of innovation, research and education.

Foundation for the WA Museum Discovery Endowment Fund



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Individual Giving

The Foundation for the WA Museum is grateful to many individual donors and generous benefactors who have provided funds which have helped to support the extraordinary work of the WA Museum.

The best museums are not just about things. They are about people. The people of Western Australia are as diverse and dramatic as the landscapes in which they live; as interesting and varied as their research and conservation achievements and as intriguing and captivating as the collective history they share.

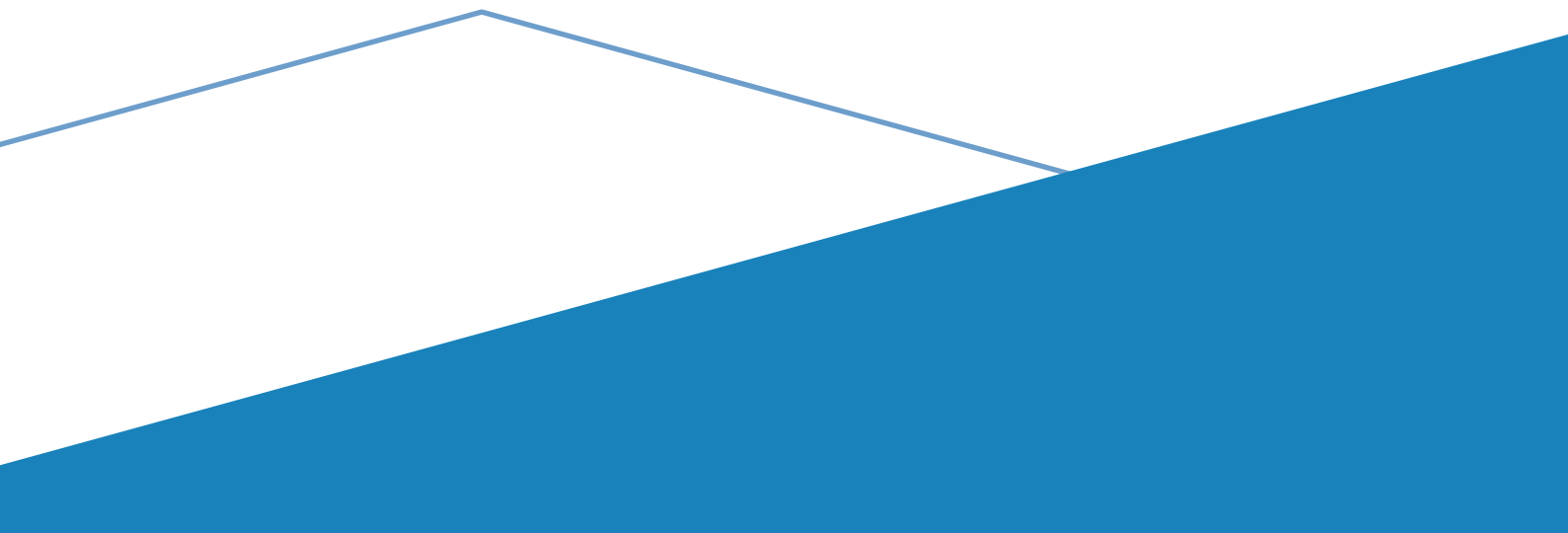
Our donors become part of the rich tapestry of stories brought to life through the compelling collection of objects, ideas, exhibitions and programs of the WA Museum.

The partnership between donors and the Foundation for the WA Museum has had an extraordinary impact on our community. It has helped the WA Museum perform ground-breaking scientific research, fund touring exhibitions and deliver numerous educational programs. However, there is much more to do.

The Artefact Circle

The Artefact Circle (AC) is at the heart of the Foundation for the WA Museum's community giving program, with donations going directly to the Foundation for the WA Museum's Discovery Endowment Fund.

AC donors, drawn from various networks of the Foundation, help the WA Museum continue its valuable work. AC donors are regularly invited to attend exclusive events and exhibitions which showcase the work of the Museum and Foundation and co-present the Foundation's premier fundraising Gala – the annual 'Night at the Museum'. The Artefact Circle Committee consists of a highly networked group of individuals, passionate about preserving WA's cultural history, unique environments and innovative opportunities.



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Foundation Events

Co-hosted by The Artefact Circle

The Lost World: Night at the Museum

Under the menacing eye of 23 roaring, life-sized dinosaurs, more than 250 guests dressed 'Wild at Heart', rumbled in the jungle and were treated to an exclusive, after-hours VIP party with luxury cocktails, food and entertainment.

Held on Friday 22 September 2017, at the beginning of the WA Museum's highly successful *Dinosaur Discovery: Lost Creatures of the Cretaceous* exhibition season, *The Lost World: Night at the Museum* Gala event generated strong online and traditional media coverage both pre and post event with guests sharing their experiences across social media.

We gratefully acknowledge the incredible support of all our event sponsors in bringing this event to life. With their assistance, donations of cash and in-kind goods and services, the Foundation for the WA Museum was able to raise \$120,000 for the Discovery Endowment Fund.

New Museum Update

Forget dusty old exhibits with dry scientific placards. The New Museum for WA will tell a more in-depth story of Western Australia. Hosted by Justin Mannolini, Chair, Foundation for the WA Museum, this inaugural event heard Alec Coles, CEO, WA Museum reveal progress details about the New Museum and just how different the approach to displaying the WA Museum's collections will be.

Held on Tuesday, 18 July 2017 at Beaumonde on the Point this event proved popular based on the number of guests in the room, the attention given to the project update and the engaged conversations that followed.

Guests learnt that previously, the WA Museum in the Perth Cultural Centre was a very taxonomic museum. There was the butterfly gallery, the dinosaur gallery, the history gallery to name a few. The project team working on the New Museum are taking a much bolder and engaging approach, blending in the natural history, the social history and cultural history. The Museum's collections are not just evidence for past events and cultures, they are tools for understanding our world today and challenging our view of it, brought to life with new innovative technical activations.

Set to become an annual event on the Foundation's calendar, this insiders look at the New Museum project is not to be missed.





Private Tours of Collection and Research Centre (CRC)

The WA Museum's Collection and Research Centre (CRC) based in Welshpool, is home to more than 8.5 million objects that collectively tell the story of Western Australia. From rocks that reveal the secrets of how the land was formed, to indigenous artworks depicting stories from the Dreamtime, to artefacts from the shores of Gallipoli, the diverse collections provide the physical evidence that has shaped this land, our culture and us.

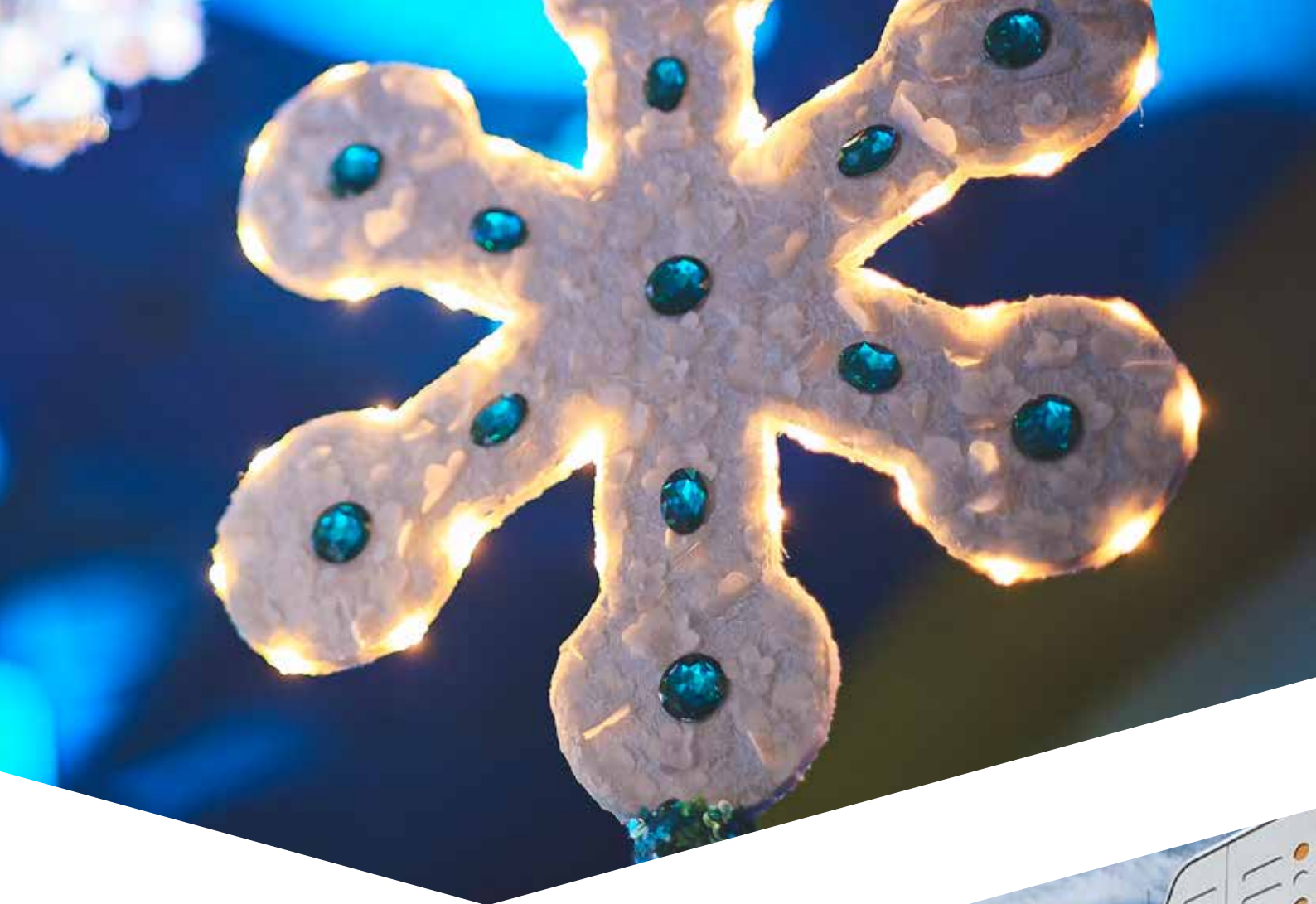
With access by invitation only, limited opportunities throughout the year are made available for our major partners, donors and supporters to visit the CRC's Wet Store. This custom-built facility with approximately ten kilometres of shelving is home to more than 2.5 million preserved wet specimens, including rare and important species such as the Ruby seadragon and the Dampier Peninsula goanna. Visitors often view

specimens collected by, and named after, Dr Harry Butler himself, including *Pseudechis butleri* (the venomous spotted mulga snake) and *Sminthopsis butleri* (the puffy brown or mouse grey Carpentarian dunnart also known as the Butler's dunnart).

Diana Jones, Executive Director Collections and Research for the WA Museum, supported by senior researchers, provides further insights into the Museum's Earth and Planetary Sciences, Anthropology and Archaeology and History collections. Each researcher speaks to some of the most iconic objects of their collection.

Antarctica: Night at the Museum

With a solid reputation for 'wild nights' at the Museum, the third instalment of the *Night at the Museum* Gala series saw the WA Maritime Museum adorned as a Winter wonderland, giving guests the opportunity to explore the untameable wilderness and hidden beauty of *Antarctica: Night at the Museum*.



Held on Friday 22 June 2018, over 330 'sub-zero' attired guests were greeted by huskies and snow queens for an Antarctic themed night of entertainment complete with ice sculptures and ice-cold cocktails. WA Film Director Briege Whitehead from White Spark Pictures launched an exclusive preview of her immersive Virtual Reality project, *The Antarctica Experience*. Guests were treated to a special first viewing of the life of Antarctic scientists as they explore the mysterious continent of Antarctica and research the effects of climate change – all with 360-degree camera control and stunning high-quality vision.

This very cool Night of Nights raised over \$150,000 for the Discovery Endowment Fund.



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With thanks

Individual donors, families, businesses, corporates and foundations are the cornerstone of the Foundation for the WA Museum and their tremendous generosity and commitment continues to impact all we achieve. The great achievements we accomplish for the WA Museum are immense and you made this possible thanks to you.

Distinguished Partners

- Minderoo Foundation
- Tianqi Lithium Australia
- Woodside Energy

Visionary Partners

- The Stan Perron Charitable Foundation

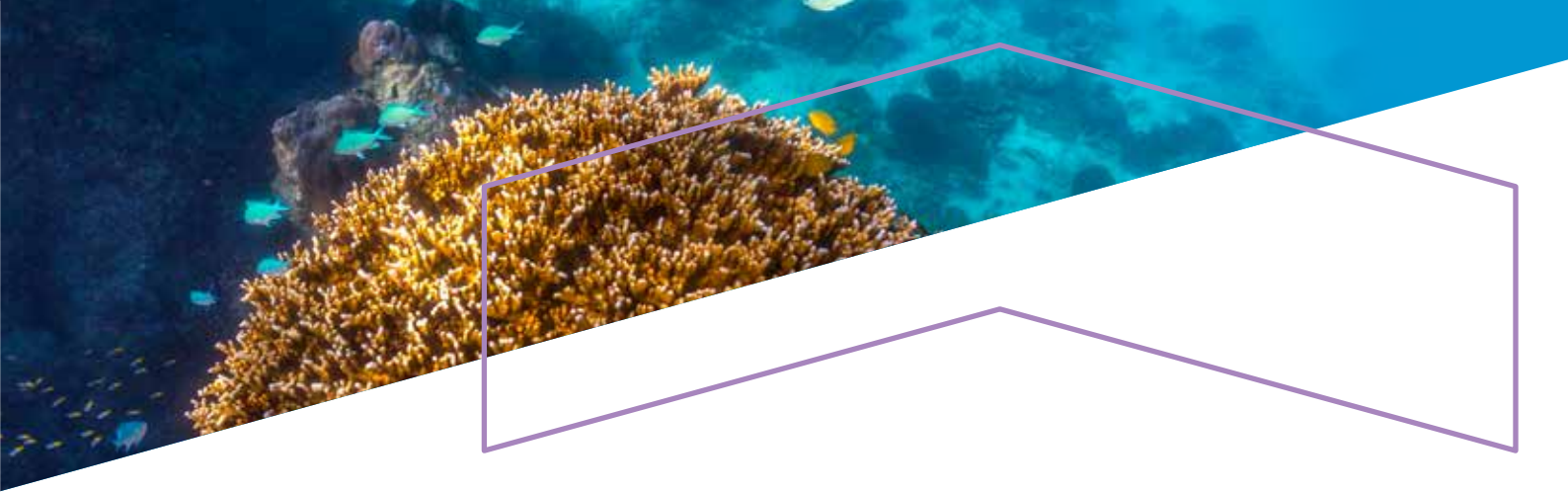
Premier Partners

- City of Albany
- Estate of the late Dr Harry Butler AO CBE
- NWS Shipping Service
- Santos (previously known as Quadrant Energy)
- Singapore Airlines
- Tim & Chris Ungar

Impact Partners

- Julian & Alexandra Burt
- Jeannine Cook
- Cygnet Bay Pearls
- Bridget Faye AM
- Ian Fletcher AM & Christine Fletcher
- Gage Roads Brewing
- Sally Anne Hasluck & Hon Nicholas Hasluck AM
- Heyder and Shears
- Jackson McDonald
- Kailis Australian Pearls
- Kailis Bros
- Kailis Consolidated Pty Ltd
- Kailis Fisheries Holdings Pty Ltd
- Kailis Fishmarket Cafe Fremantle
- Karma Group
- Marjorie Keller-Tun
- The McClements Foundation

- McCusker Charitable Foundation
- Hon John McKechnie QC & Beth McKechnie
- Meerkats
- MG Kailis Group
- Moore Stephens
- OMG Events
- Rosalind Ruth Phelps (nee Rowell)
- Jozef Putcuypys & Elena Mustafina
- Rusty
- Scoop Digital
- Seven West Media
- Singapore Airlines Cargo
- Western Australian Fishing Industry Council
- Wright Burt Foundation



Custodian Partners

- Abode Real Estate
- Alex Hotel
- Aston Martin
- Barbagallo
- BDO
- Prof Robyn Caddy
- Aaron & Joanne Constantine
- Jade and Peter Crommelin
- Crown Towers Perth
- David Gardiner PR (Committee Member)
- Friends of the WA Museum
- Gem Fong
- Gary Griffiths
- Jamelia Gubgub & David Wallace
- Hyatt Regency London
- Hyatt Regency Paris Etoile
- Hyatt Regency Perth
- Hyatt Regency Singapore
- JBWere
- London Hilton Metropole
- NOVA937
- Pearl Producers Association
- Pile Rats
- Polaroid Australia
- Public House
- Rosily Vineyards
- Silversea Cruises
- Silverstream Wines
- West Winds Gin
- Western Rock Lobster Council

Artefact Circle Donors

- David Alder
- Angela Allan
- Michael & Ileana Ashforth
- Dawn Barker
- Karen Bassett
- Prof Lyn Beazley AO
- Melissa Black
- Darryl Bruce
- Kate Budiselik
- Mae Cardaci (Committee Chair)
- Hon John Chaney
- Jody Chaney (Committee Member)
- Peter Clark
- Jock Clough & Bobbie Salmon
- Alec Coles OBE
- Harvey Collins
- Andrew Cooper
- Luca Crostella
- Robert Edel & Karen Lang
- Alessandro Gismondi
- John Goodlad (Committee Member)
- Elizabeth Harris
- Dallas Hickman
- Janet Holmes a Court
- Janine Hughes (Committee Member)
- Dr Michelle Johnston
- Dr Patricia Kailis OBE AM
- Amanda Kailis
- Brenden Kelly
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- Dr Margaret Matthews
- Meredith McClements (Committee Member)
- Sue McDonald
- David Michael
- Emma Milner (Committee Member)
- Jock Morrison
- Peter & Kerry Oliver
- Dr Tricia Oosterhof
- Wayne Osborn
- Philippa Packer (Committee Member)
- Ron Packer
- Ian Parker
- David Pringle
- Rob Ranalli & Mel Watts
- Prof Alan Robson AO CitWA
- Bryan Rodgers
- Jacqueline Rowell
- Rob Rowell
- Steve Scudamore & Anne Last
- Anna Sloboda (Committee Member)
- Lloyd Smith
- Diane Smith-Gander
- Lyn & Geoff Stooke
- Mei Teo
- Phil Thick & Paula Rogers
- Rubini Ventouras
- Fred Wehr

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The Year Ahead

Special Announcement – FameLab 2019

In 2019, the Foundation for the WA Museum will accept the challenge to project manage and further develop FameLab Australia in conjunction with the British Council, together with the support of National Partner, the WA Museum and the Founding Partner, the McCusker Charitable Foundation. Designed to inspire, motivate and develop young scientists to actively engage with the public and stakeholders, the program aligns with the Foundation's objectives to deliver engaging community and educational programs, support ground-breaking scientific research and discovery and seek additional support for funding.

Since its birth at The Times Cheltenham Science Festival in 2005, FameLab has grown into the world's leading science communication competition. Its success is derived from its engaging, entertaining and informative format and global reach. Effective science communication has the potential to alter stereotypes, create excitement and interest, and attract funding for scientific research.

The Foundation for the WA Museum is excited at the prospect of attracting high calibre, early career scientists to participate in FameLab Australia in 2019. Building on the success of the British Council who has delivered the competition in over 30 countries, attracting more than 9,000 young scientists, the Foundation's involvement will strengthen its support base across all Australian States while ensuring the National Finals remain in Western Australia.

2018 / 2019 Calendar

■ #20:20VisionWA Cocktail Evening

Date: Tuesday 4 September 2018

Venue: Barbagallo Motors Rolls-Royce Showroom

■ Cocktails and Conversation Christmas Fundraiser

Date: Tuesday 18 December 2018

Venue: Hi Line Rooftop Bar, Crown Perth

Annual Fundraising Gala – On a night like this: At the Museum

With the opening of the Kylie Minogue Exhibition - *Kylie On Stage*, in Perth in February 2019, the Foundation for WA Museum and Artefact Circle will hold the fourth Night at the Museum Gala 'spectacular' on Saturday 11 May. Guests will be invited to attend a glamorous cocktail party, enjoy fine food, wines and enjoy an exclusive viewing of the exhibition. A memorable evening of entertainment is planned with artists adorned in feathers, sequins, glitter and gold hot pants!

Join our Artefact Circle to be the first to receive details and secure your tickets.





Foundation
for the WA Museum



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