



2018/2019

# ANNUAL REPORT



**Foundation**  
for the WA Museum





**Cover image:**  
Gantheaume Point, Broome.  
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**Inside cover image:**  
Digital Tower showcasing the  
WA Museum's Digital Aquarium.  
Yagan Square, Perth.

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## Acknowledgement of Country

We acknowledge the traditional Custodians of the land on which we work and live, and recognise their continuing connection to land, water and community. We pay respect to Elders past, present and emerging.



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## From the Chair



**It is very encouraging that in my first year as Chair of the Foundation for the WA Museum, the media are writing about the importance of arts and culture as a drawcard for international tourists. The Western Australian Museum is approaching an important moment in its long history with the opening next year of a brand new facility for Perth. It is also heartening that the Foundation is in a great position to support the Western Australian Museum in bringing world-class international exhibitions to Perth, as well as obtaining important new artefacts to grow their collections and creating an opportunity to develop cultural tourism even further.**

The Foundation's responsibility is to support the Western Australian Museum to preserve and enhance its collection for the benefit of future generations across our State, the country and around the world. As a registered charity and a company limited by guarantee, we provide grants to support the WA Museum from the *Discovery Endowment Fund* which has a target of \$35 million to invest for the future.

Construction of the New Museum is nearing completion and I am proud to announce that we have partnered with some established WA brands on naming rights of the galleries – Tianqi Lithium, Woodside Energy and Stan Perron Charitable Foundation to name a few. Their tremendous support and investment in

the history of our State and innovation through activations in the museum collection will ensure that future generations will learn and understand the historical and cultural stories of the past whilst learning new skills for the future.

I would also congratulate the Artefact Circle Committee behind our donor giving circle, on their continued support and the success of several fundraising events held this year. Their support contributes to the *Discovery Endowment Fund* and the future of the Western Australian Museum.

The breadth of what has been achieved this year is testament to the exceptional skills and dedication of our staff and volunteers, and to these people – our greatest asset – I extend my sincere thanks for the successes of the last year. These achievements would not have been possible without the support of our Board, Jenny Allen our CEO and her team. I thank them and all our supporters for their commitment and enthusiasm during this exciting period of renewal and growth.

We look forward to working with you to secure what will be an exciting icon in our State and establish the WA Museum on the global stage.

**Nev Power**  
Chairman

WELCOME TO THE

## Changes Gallery

Western Australia has continuously changed over millions of years. Geological changes, environmental changes and – in the recent past – human intervention, have all played a part in creating the landscape of today's WA. Be a part of our unique history and promising future by securing naming rights for the Changes Gallery at the New Museum for WA.



WELCOME TO THE

## Origins

In order to move  
skies and land  
Australia's uni  
Origins Galle

## Origins Gallery





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## From the CEO



**The Foundation for the WA Museum has been committed to securing the future of our State heritage since 1995. Since inception our role has been to cultivate and develop relationships with individuals, organisations, and community groups who understand the critical role that museums play in society.**

In February this year, to assist in achieving our \$35 million fundraising goal, the Foundation reached a significant milestone of being listed on the Register for Cultural Organisations (ROCO) and received Deductible Gift Recipient (DGR1) status enabling us to receive support from Private Ancillary Funds.

Together with the investments in our back-of-house accounting, IT and CRM systems, we will be able to improve our fundraising capacity as we move closer to the opening of the New Museum in the Perth Cultural Centre in late 2020. To build the *Discovery Endowment Fund*, reach our \$35 million fundraising target and provide long-term funding to the WA Museum to realise its vision of a world class, state-of-the-art institution, the past 12 months has been a period of intense effort.

Our donors and partners continue to have an extraordinary impact on the fundraising and advocacy efforts of the Foundation. We have received patronage and support for our guest lectures, fundraising activities, private tours of the New Museum site and for our annual fundraising gala.

The *Discovery Endowment Fund* is already delivering research and education opportunities for the Museum with 7 projects awarded grant funding, 11 outreach and education activations made possible, 20,903 visitors enjoying new VR technology at the WA Maritime Museum, 53 cash and in-kind partnerships supporting major exhibitions and events and 2,000+ people attending Foundation events. In addition to these achievements, the commitment of Tianqi Lithium to the *Discovery Endowment Fund* has enabled the Museum to investigate international exhibition options for display once the New Museum opens in the Perth Cultural Centre.

The Foundation has received recognition for its fundraising efforts with two long standing community partners being acknowledged for their support of arts and culture in Western Australia, at the *State Arts and Culture Partnership Honours Awards* in October 2018.



The late Stan Perron of the Stan Perron Charitable Foundation was awarded honours under the *Individual Partnerships* category, and Andrew Forrest AO and Nicola Forrest AO of the Minderoo Foundation being awarded honours under the *Arts Development* category. Nominated by the Museum, and stewarded by the Foundation, Tim and Christine Ungar were also awarded honours under the *Aboriginal Arts Partnerships* category for the Nyamba Buru Yawuru Emerging Curator Program.

FameLab is a new addition to the Foundation for the WA Museum's portfolio and we are now in the second year of working with the British Council and the WA Museum to produce one of the most exciting international science communication competitions in Australia. One of our goals is to establish a greater reach into schools and be able to showcase opportunities in the areas of STEM. This is a global competition run nationally across Australia with the Australian winner competing against 25 countries at the Cheltenham Science Festival in the United Kingdom. It is indeed a prestigious and exciting new undertaking by the Foundation for the WA Museum.

We thank those who have supported us thus far, for their commitment and shared passion to achieve cultural impact in Western Australia. We ask for your continued support during this significant period of growth for the Foundation. We encourage you to help us spark a love of learning in the next generation, supporting the WA Museum to inspire us all in unexpected ways through education, exhibitions and research.

**Jenny Allen**  
Chief Executive Officer





The *Discovery Endowment Fund* will assist in bringing International Exhibitions to Western Australia.

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## Giving is Contagious...

World class museums require investment to remain relevant and innovative

### The Foundation for our Future

The Foundation for the WA Museum operates as a private entity with a separate Board and a strong system of governance. Its sole purpose is to support and enrich the cultural, scientific and educational capacity of the WA Museum with a focus on hosting international exhibitions, initiating educational opportunities, and providing advocacy and funding.

Securing the future of the WA Museum is the Foundation's priority.

## The Discovery Endowment Fund

Established by the Foundation for the WA Museum, the *Discovery Endowment Fund* will provide the level of financial independence required for the WA Museum to excel. World-class museums require investment to remain relevant and innovative. The *Discovery Endowment Fund* is essential for the WA Museum to be truly bold and deliver activities with confidence.

Individual donors, families, businesses, corporate organisations and community foundations are the cornerstone of the Foundation and their remarkable generosity and commitment to the *Discovery Endowment Fund* creates a lasting legacy.

### The generosity of our supporters helps to create a cascading effect of giving in our community

When the New Museum opens in late 2020, visitors will be able to enjoy the State's collections, participate in interactive and experiential programs and contribute to the vital, behind-the-scenes work of the Museum.



# 3

## HONOURS AWARDS

Received through the State Arts and Culture Partnership Honours Awards

# 4

## GALLERIES

Dedicated to Naming Rights Partnerships

# 7

## GRANTS

Provided to the WA Museum for research and education initiatives

During this past year the Foundation for the WA Museum has delivered...

# 20,903

## VISITORS

Enjoyed new VR technology during the WA Maritime Museum's 'The Antarctica Experience' season

# 53

## PARTNERSHIPS

Cash and in-kind partnerships supported major exhibitions and events

# 2,000+

## PEOPLE

Attended Foundation events across Australia

# 11

## ACTIVATIONS

Community outreach and education activations

The Foundation provides the WA Museum with a level of financial independence and certainty for the successful delivery of future programming, education and research planning. This year the *Discovery Endowment Fund* delivered the above research and education opportunities for the WA Museum.

Transparency is the keystone: this means **real** fundraising efforts to reach **real** targets to provide the Museum with **real** financial independence to deliver research, education programs, objects and stories told by **real** people.

With financial support from the Foundation's *Discovery Endowment Fund*, the New Museum will be recognised as a world-class cultural, educational and scientific institution of national and international significance. It will touch the lives of every Western Australian. The generosity of our supporters creates a cascading effect of giving in our community and the people of Western Australia can expect to see the New Museum as a place that is alive and dynamic, relevant and worthy.

## Board of Directors

- Mr Nev Power (Chair)
- Dr Marina Hogan (Deputy Chair)
- Mr Nick Brasington
- Ms Mae Cardaci
- Mr Fred Chaney
- Mr Torsten Ketelsen OAM
- Mr Tim Lester
- Mr James McClements
- Ms Michelle Tremain
- Ms Rubini Ventouras

## Investment Committee

- Mr Brendon Shepherd (Chair)
- Ms Kate Budiselik
- Mr James McClements
- Mr Nev Power



this  
past  
year

53

## Partnerships

Cash and in-kind partnerships supported major exhibitions and events.



# Partnerships that Deliver

The Foundation is committed to supporting the WA Museum in its endeavours to showcase the stories of Western Australia to the world.

## Delivering Environmental Excellence

The significant milestone of **Woodside's 20-year Partnership** with the Foundation for the WA Museum and the WA Museum was celebrated in December 2018 at Woodside's new office building, Mia Yellagonga, and communicated across the Foundation's social media channels throughout 2019.

*What does an award-winning 20-year partnership look like?*

Since 1998, Woodside has partnered with the Foundation for the WA Museum to assist the WA Museum to understand the biodiversity of northwest Australia in the Dampier Archipelago and the Kimberley regions. Setting a benchmark in partnerships that create a knowledge legacy for future generations, the partnership includes:

- More than 700 new species discovered to date;
- 6 books highlighting over 2 decades of knowledge collection;
- 12 State and National awards;
- 170 scientific publications in international journals; and
- 434,179 annual visitors to WA Museum's Woodside collection highlighting the amazing biodiversity of Dampier Archipelago.
- Numerous higher degrees and post doctorates as a result of the programs; and
- A vast range of educational outcomes in the form of exhibitions, books, videos and online interactive resources.

The partnership enabled the research findings to be shared around the world and provide a lasting legacy for the local and global scientific community. Further ongoing research is funded through the Woodside Marine Biodiversity Fund, an initiative established through the Foundation's *Discovery Endowment Fund*. The inaugural Woodside Marine Biodiversity Grant was awarded to WA Museum researchers committed to sharing the findings of the Woodside Kimberley Collection Project (2009–2016) with Kimberley communities in Mayala, Dambimangari and Wunambal Gaambera country.

The 2020 opening of the Woodside Learning Studio in the New Museum will offer innovatively crafted, creative and flexible learning spaces for visitors, other training providers, artists, professionals and groups to engage in an array of contemporary lifelong learning practices. In the meantime, the WA Down Under Gallery at the WA Maritime Museum continues to captivate, inspire and educate all visitors on the diverse biology of Australia's west coast and the undersea world beyond.

## Delivering Research Projects

The Foundation for the WA Museum supports WA Museum scientists who collaborate nationally and internationally. Every year the Museum conducts research projects, field trips and collaborations to develop a deeper understanding and appreciation of the origins and diversity of Western Australia's natural, cultural and scientific knowledge.

The Museum interprets and applies research findings that are:

- environmentally focused with high intrinsic scientific value
- meaningful and provides impact potential
- able to tell a story through communications, education and outreach programs
- a step closer to further exploration, discovery, and deeper understanding
- effective in promoting the conservation and management of our environment

*The WA Museum described 137 new species (134 of these were terrestrial animals).*

Funded from the Foundation's *Discovery Endowment Fund* and tied to a generous donation by the **Minderoo Foundation**, the Minderoo Grant is in its second year. This year it will support three research projects by WA Museum scientists and curators.

The projects selected represent a broad cross section of WA Museum disciplines, each offering far reaching outcomes. The three Minderoo Grant projects to receive funding are:

1. *The extinct shark Carcharocles megalodon and its progenitor Carcharocles chubtensis* – Dr Mikael Siverson

A project to showcase the palaeobiology of local populations of *Carcharocles megalodon* and its progenitor *Carcharocles chubtensis*.

2. *WA Museum podcast pilot and production series 1: Museum of the Great Southern, "The Albany History Trail"* – Malcolm Trail

A project to create a high-quality podcast that can inspire its listeners, invite people to "Rethink their World" and create a desire to visit Albany and the Great Southern itself

3. *Small Community based Exhibitions* – Gill Harrison

A project to present community created exhibitions over 12 months at Fremantle sites in the smaller exhibition spaces.

## Delivering Future Opportunities

Building the Foundation's *Discovery Endowment Fund* strengthens the long-term financial capability of the WA Museum to be world-class. The Foundation is a separate legal entity which works closely with the WA Museum and is responsible for maximising returns for the *Discovery Endowment Fund* and directing the funds to the Museum's projects and initiatives.

The Foundation champions the work of the WA Museum and raises funds to explore and support opportunities that directly benefit the Western Australian community.

Sea slug mollusc, *Phyllidia coelestis* (Scott Reef) is found in clear water on tropical Indo-Pacific reefs where it feeds on sponges.

© Clay Bryce, Western Australian Museum







## Stan Perron Treasures of WA Gallery

The late Mr Lloyd Stanley Perron AC was a highly respected statesman and businessman in Western Australia, widely recognised for his philanthropic support in numerous areas and over many years. Stan Perron's compassion and support of West Australians and Western Australia were unsurpassed. In addition to the \$1 million the Foundation received from Stan Perron last year, the Stan Perron Charitable Foundation generously donated \$2.5 million in May this year to the Foundation's *Discovery Endowment Fund*. In recognition of Stan Perron's generosity, the Treasures of WA Gallery in Hackett Hall in the New Museum will be named after him. Hackett Hall is a heritage-listed building and was the reading room of Western Australia's first public library at the turn of the 20<sup>th</sup> century.

The donation from the Stan Perron Charitable Foundation will enable new acquisitions and ensure that the collections in the Stan Perron Treasures of WA Gallery will be refreshed, reviewed and maintained.

### Vale Mr Lloyd Stanley (Stan) Perron AC

*"As a boy growing up, I had nothing and I was determined that I would do better when I grew up."*

Enduring the struggles of the depression years on the Western Australian goldfields, the story of Stan Perron is one of a man who quite literally lifted himself from rags to riches through hard work, sheer will, vision and business acumen.

Starting out as a boy selling pieces of hand-crafted wooden fretwork to miners, the Perron Group, as it is now known, advanced through earthmoving, mining, property development, vehicle wholesaling and the distribution of automotive spare parts.

Today the Group generates earnings from a wide-ranging portfolio of assets and business activities throughout Australia. Established by a businessman renowned for his strong work ethics, the Perron Group operates with a passionate commitment to its vision and a set of values personified by Mr Perron over his lifetime. This is known simply as **The Perron Way**.

The Stan Perron Charitable Foundation was established in 1978 to support a range of charitable causes. In creating one of the first foundations of its type in Western Australia, Mr Perron always made it clear that his inspiration was his own childhood of hardship and struggle.

Since its inception, the Foundation has donated more than \$60 million to hundreds of organisations and individuals with a significant focus on Mr Perron's heartfelt desire to help Western Australian children battling illness and disability.

Importantly, Mr Perron was strongly of the view that small gifts matter as much as larger contributions. In his own words, the contributions which gave him the most satisfaction were those often followed by a handwritten letter from an individual writing to say thank you for a few thousand dollars graciously given and gratefully received.

Mr Lloyd Stanley (Stan) Perron AC passed away on the 23<sup>rd</sup> of November 2018 aged 96. Mr Perron is survived by his wife Jean, three children, seven grandchildren and five great grandchildren. Three months after his death, Mr Perron was posthumously awarded as a Companion of the Order of Australia (AC) in recognition of his significant contributions to charity and the property sector.

Our State owes much to Stan. He was a beacon of unselfishness and care. He was a person of the finest integrity who set an outstanding example for us all, and he is greatly missed.



Visitation figures for the Museum in a Container have exceed 69,000 people.

## Delivering and Engaging New Audiences

In the lead-up to the opening of the New Museum, the Foundation for the WA Museum is working with forward thinking partners to deliver new technology, new exhibitions and new ideas. When the New Museum opens in late 2020, visitors will be able to view the State's collections, participate in interactive and experiential programs and contribute to the vital, behind-the-scenes work of the Museum.

Prior to the opening of the New Museum, the Foundation has successfully assisted the WA Museum in reaching and engaging new audiences in a range of unique ways.

### Museum in a Container

**Santos** (formally Quadrant Energy) sponsored the *Museum in a Container* project which transformed a shipping container into a transportable, secure, multi-use facility allowing the WA Museum to engage with local communities at various locations, including festivals, fairs and other community events. The content delivered has been developed to match the theme of the specific festival or event, with a strong focus on conservation and the environment.

The *Museum in a Container* has created a strong presence at major public outdoor spaces such as Elizabeth Quay, the Perth Cultural Centre, the Perth Royal Show, the Perth Zoo, the Mandurah Crab Festival and CineFestOZ to name a few. Visitation figures since its inception have exceeded **69,000**.

### The Antarctica Experience

The inaugural WA Maritime Museum season of *The Antarctica Experience* in the *NWS Shipping Theatre* received an exceptional response. Followed by a sell-out second season, the total number of visitors to the Antarctica Experience reached **20,903**, more than doubling the expected visitor target.

The world-first immersive virtual reality (VR) experience allowed visitors to enjoy the Antarctic landscape and highlight the environmental and scientific work being undertaken. The Foundation for the WA Museum secured funding for the state-of-the-art VR head-sets through the naming rights partnership with **North West Shelf Shipping Services Company**.



## The Kylie On Stage Exhibition Lucky Draw

In partnership with **Seven West Media**, **DFO Perth** and **the Hyatt Group**, a media competition was organised by the Foundation for the WA Museum to celebrate the *Kylie on Stage* exhibition. The competition prize offered one lucky winner a trip for two to London with \$3,000 spending money and a \$1,000 wardrobe from DFO Perth. The prize also included accommodation at the new Hyatt Unbound Collection 5-star hotel in London – **The Great Scotland Yard**.

The lucky prize winner, Mr Nicholas Gee and his wife boarded the new Singapore Airlines A350 aircraft at the Perth International Airport to receive the prize. This further promoted the collaborative partnerships of the Foundation.

## Delivering Exhibitions and Events

The Foundation for the WA Museum has always collaborated with generous exhibition and event partners to bring something different to Foundation events and provide unique experiences. Our partners assist in raising funds, providing additional resources and promoting Foundation events and Museum exhibitions to their own networks, thus raising awareness of the Foundation and its support of the WA Museum.

Many Foundation events would not be possible without the ongoing support of **Gage Roads Brewing**, **Hedyer & Shears**, **PAV Events**, **Silverstream Wines** and **West Winds Gin** together with our very committed **Artefact Circle** donors.

## Horrible Histories – Pirates Exhibition and Offsite Activations

*Principal Partner: Santos  
(formally Quadrant Energy)*

Horrible Histories – Pirates opened in March 2018 and ran through to August 2018. Based on the Horrible Histories Pirates book by author Terry Deary, the exhibition proved to be one of the Maritime Museum's most popular exhibitions. The programming and public engagement activities connected to the exhibition attributed to an increase in the visitation figures at the WA Maritime Museum by 37% and a growth of 148% in the number of 'families'.

## Kylie on Stage Exhibition and Offsite Activations

*Principal Partner: DFO Perth*

*Kylie on Stage* provided a unique engagement opportunity to view Kylie's spectacular stage wardrobe, dating back to 1989. Displayed at the WA Maritime Museum between February – June 2019, the exhibition included costumes by Dolce & Gabbana, John Galiano, Julien Macdonald, Karl Lagerfeld and Jean Paul Gaultier, as well as local designers including Peter Morrissey and Mark Burnett. A comprehensive selection of public programs complemented the exhibition including after dark events, discussion forums, design inspired craft activities and a tertiary learning project for fashion design students from South Metro Technical And Further Education (TAFE).

During the April 2019 school holidays, DFO Perth also hosted the WA Museum's *Designer Studio* on site at their outlet centre located at the Perth Airport and included workshops with fashion illustrator Michelle Pike.

Visiting figures for the WA Maritime Museum increased 37% due to programming and public engagement activities.



## On A Night Like This: At the Museum

Principal Partner: **DFO Perth**  
Co-hosted by *Artefact Circle*

The fourth and final instalment of the "Night at the Museum" style of event, *On A Night Like This: At the Museum* held on Saturday 11 May 2019, was attended by over 230 guests who were enthralled by dazzling and dynamite entertainment. The WA Maritime Museum came alive through glamour and glitz and the foyer transformed into an ultimate pop-princess dance floor. The evening received incredible support from our Event Partners and Principal Partner, DFO Perth. With their donations of cash and in-kind services and auction items, the Foundation for the WA Museum was able to raise over \$132,000 for the *Discovery Endowment Fund*.

## Executive Women's Luncheon

An Executive Women's Luncheon was held on 12 September 2018 at the WA Museum Collections and Research Centre (CRC) in Welshpool. Eleven executive women enjoyed a presentation of an artefact picked from the CRC Aboriginal collection by Annie Carson, Assistant Curator, Archaeology, Anthropology & Archaeology Department. Lisa Kirkendale, Curator, Molluscs gave the guests a tour of the CRC wet store facility. Diana Jones, Executive Director Collections and Research Centre also presented an update on the New Museum.

## New Museum Update – #2020VisionWA Cocktail Evening

Co-hosted by *Artefact Circle*

Alec Coles, CEO WA Museum delivered an exclusive behind-the-scenes update on the ongoing construction and vision for the New Museum to more than 100 friends and guests at the **Barbagallo Motors** Rolls-Royce Showroom. Guests took the opportunity to get up close and personal with the newly unveiled Rolls-Royce *Cullinan* as they enjoyed an evening of fine food, cocktails and culture with a music performance

by the **Perth Symphony Orchestra**. An Australian south sea pearl from Kailis Australian Pearls was raffled raising money for the *Discovery Endowment Fund*.

## "Cocktails and Conversation" Christmas Fundraiser

Co-hosted by *Artefact Circle*

The 2018 "Cocktails and Conversation" Christmas Fundraiser was held at Crown's Perth Hi Line Rooftop Bar on 18 December 2018. Over 100 guests were treated to a presentation by Stephen Anstey, Head of History, Culture and Communities, on several Christmas related artefacts from the State's collection.

The auction prize of two business class tickets to selected major European cities was generously sponsored by Singapore Airlines.

## "Cultural Conversations" Lecture Series – Twilight Tour with a Curator

Co-hosted by *Artefact Circle*

"Twilight Tour with a Curator" was held on Friday 22 March 2019 at the Shipwreck Museum in Fremantle. Using collection objects and results from recent excavations at Batavia's graveyard (Beacon Island) in the Abrolhos, Maritime Archaeology Curator, Corioli Souter retold the story of the Batavia mutiny from a different perspective—that of the women aboard. Guests were treated to a guided tour which creatively explored associations between archaeological assemblages, contemporary objects, imagery and archives and the women as active participants in the story of Batavia. The evening concluded with fish and chips on the waterfront at the multi-award winning seafood restaurant, Kailis Fish Market Cafe Fremantle.





this  
past  
year.

11

## Activations

Community outreach and  
education activations.





From left to right:  
FameLab Australia National Finalists  
Dr Paola Magni, Murdoch University;  
Hayley Teasdale, University of  
Canberra; Thimo Ruethers,  
James Cook University;  
Kit Prendergast, Curtin University.

## Delivering FameLab Australia

**The Foundation for the WA Museum was thrilled to be the Producer of FameLab Australia in 2019, delivering the competition in this country with key International Partner, the British Council and National Partner the Western Australian Museum. Building on the work of the British Council over the past 5 years, the Foundation looks forward to continuing to raise the profile of science in our community. We believe nothing speaks louder to this goal than celebrating the voice of scientists on the main stage of the State Theatre Centre of Western Australia. Scientists must have a place, front and centre, in our public conversations to solve problems, discover the new and advance a better world for all of us.**

FameLab is the world's leading science communication competition owned and created by Cheltenham Festivals, UK. A partnership with the British Council since 2007 has seen the competition go global in over 30 countries, with more than 10,000 young scientists and engineers participating to date. The British Council has been producing FameLab in Australia since 2014.

## FameLab Australia

The 2019 FameLab National Final was held on 8 May 2019 at the Perth State Theatre Centre. Approximately 600 people were at the National Final to support 13 finalists showcase their wits, confidence, communication skills and charisma. The event was live streamed on the web by our media partner, Australia's Science Channel. Among the attendees were Guests of Honour Hon David Kelly MLA, the WA Minister for Water, Fisheries, Forestry, Innovation and ICT, Science; the British Commissioner to Australia, Her Excellency Vicki Treadell CMG MVO; Hon Malcolm McCusker AC CVO QC and Mrs Tonya McCusker AM; Rhys Williams, Mayor, City of Mandurah; Professor Lyn Beazley AO, Former Chief Scientist; Annie Fogarty AM, Fogarty Foundation; Dr Luke Smith, Chief Environmental Scientist, Woodside Energy; Steve Scudamore, Vice-Chair, Trustees, Western Australian Museum and the Foundation Chair, Nev Power.

The winner of the 2019 FameLab Australia National Final was Dr Paola Magni from Murdoch University whose presentation on "Crimes, Critters & Clues" also took the National Audience Choice Award on the night. Paola's research is to find revolutionary tools for underwater investigation and bring new witnesses to life – 'colonising' plants, plankton, animals and little creatures like the barnacle.





The presence and activity of these organisms helps investigators reconstruct and identify how long a body has been in water and track the location of the crime scene. This research can be used globally to assist in the investigation of criminal cases – using science for justice and closure for families.

Paola brought this innovative Australian forensic research to the global stage at the FameLab International Final at the Cheltenham Science Festival in the UK. She competed against world class scientists from 25 countries. We are so proud of Paola's achievements and look forward to seeing more of her work in Australia and internationally.

Hayley Teasdale from the University of Canberra took home the runner-up prize at 2019 FameLab Australia National Final for her presentation on how new technology developed in Australia can help rehabilitate suffers of Parkinson's disease.

We are very proud of the partnership with the British Council that has facilitated FameLab Australia to grow since 2014. Partnerships are the cornerstone of our business model that enables organisations to leverage benefits for scientists to educate and disseminate knowledge in our community.

The Foundation for the WA Museum and the British Council would like to thank FameLab supporters and Partners: Woodside, McCusker Charitable Foundation, Curtin University, Edith Cowan University, Murdoch University, the University of Western Australia, Australia's Science Channel and the Department of Jobs, Tourism and Innovation for their continued support to increase the profile of the extraordinary work of our early career researchers and scientists. We welcome our new partners at the City of Perth, the State Theatre Centre and the Fogarty Foundation. FameLab would not be complete without the participation of the contestants, STEM early career researchers - past, present and future.

# Financial Overview

## Financial Overview 2018 / 2019

The Board, Management and staff are committed to establishing the financial future of the Foundation for the WA Museum as a viable organisation.

The Foundation for the WA Museum is privileged to continue to receive strong support from our partners and donors in our efforts to grow the Discovery Endowment Fund. We are thankful to all our supporters who give generously as we strive to increase financial support for the unique New Museum project and the WA Museum's endeavours to be on the international stage of innovation, research and education.

We are pleased to report a surplus this financial year made possible through the generosity of Stan Perron Charitable Foundation, Tianqi Lithium and Woodside. The donations from the Artefact Circle also contributed to the growth of the *Discovery Endowment Fund*.

The returns to our investment portfolio grew in 2018/19 and achieved an overall annual weighted average investment return of 48.5% for the fiscal year ended 30 June 2019 (including FMG shares).

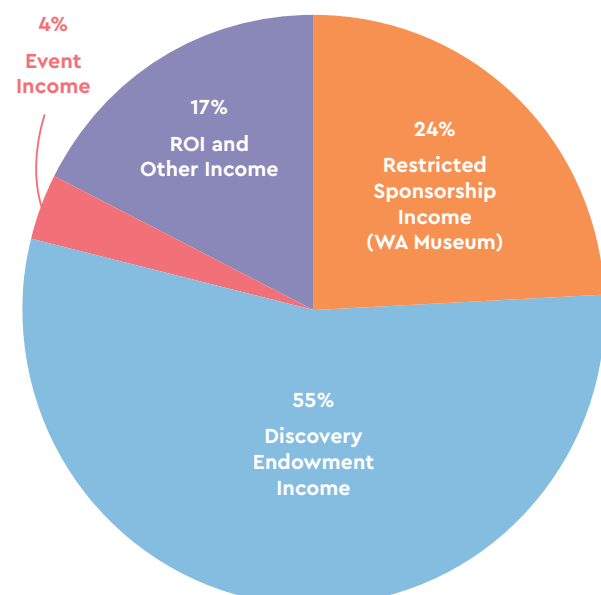
There were several one-off expenses as the Foundation transitioned from a Trust to a Public Company Limited by Guarantee. As well as strengthening the Customer Relations Management and accounting systems, improvements to the internal systems to increase the efficacy of the Foundation were achieved.

## Income

Restricted Sponsorship Income (WA Museum)	\$1,123,528
Discovery Endowment Income	\$2,527,524
Event Income	\$168,539
ROI and other Income	\$799,705
<b>Total Income</b>	<b>\$4,619,296</b>

## Expenses

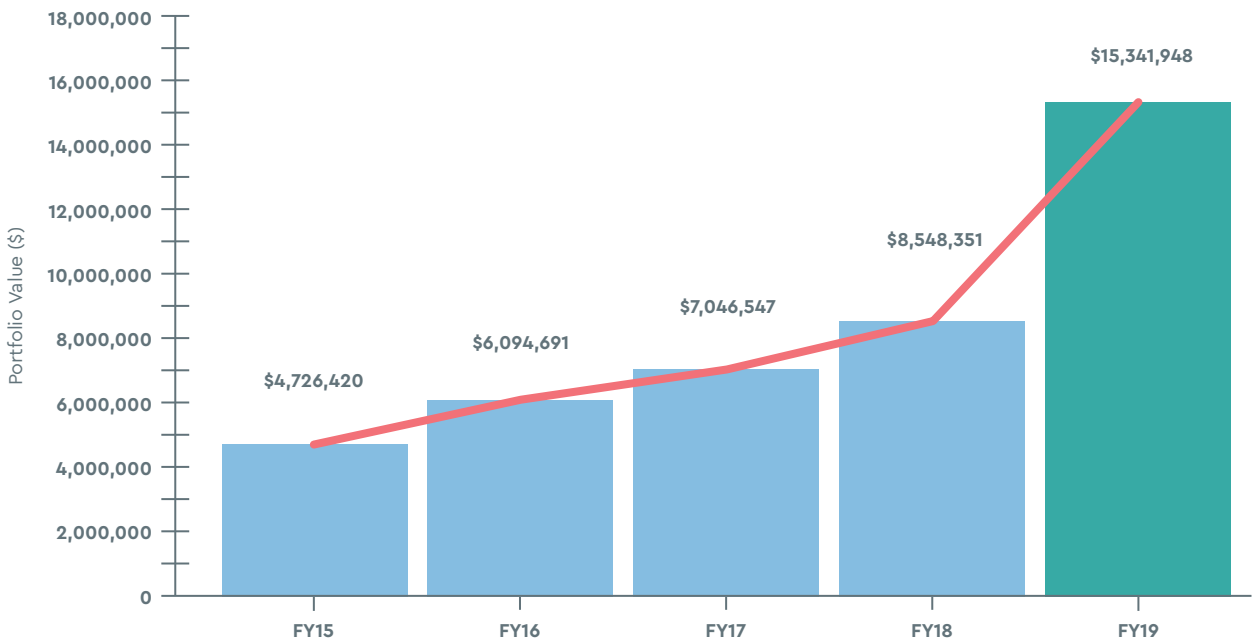
Restricted Sponsorship Expenses	\$653,030
One-Off expenses	\$71,574
Event Expenses	\$154,707
Endowment & Investment Expenses	\$318,217
Management & General	\$286,963
Admin & IT	\$126,730
Operational Expenses	\$128,268
<b>Total Expenses</b>	<b>\$1,739,489</b>





# Investment Portfolio

## Foundation for the WA Museum Discovery Endowment Fund



Mae Cardaci, Chair, Artefact Circle and Nikita Tzvetanov at the #2020VisionWA New Museum Update, September 2018.





this  
past  
year.

20,903

## Visitors

Enjoyed new  
VR technology  
during the WA Maritime  
Museum's 'The Antarctica  
Experience' season.





## Individual Giving

**Philanthropy can take many different paths in supporting a cause. There are those who simply love Museums, others who see the economic impact and cultural footprint Museums have on our community and some who truly value the vital role Museums play in building an understanding of our natural history, Indigenous cultures and social history.**

Donors have an extraordinary impact on our community. Supporting the Foundation for the WA Museum helps the WA Museum perform ground-breaking scientific research, fund touring exhibitions, deliver numerous education programs and so much more. The Foundation is sincerely grateful for the generosity of donors over the past twelve months and looks forward to their on-going support in coming years.

### The Artefact Circle

Artefact Circle is at the heart of the Foundation for the WA Museum's exclusive giving program, with proceeds directed to the Foundation's *Discovery Endowment Fund*. The Foundation provides multiple engagement opportunities for Artefact Circle Donors to become part of the rich tapestry of stories brought to life through the compelling collection of objects, ideas, exhibitions and programs of the WA Museum.

During the past year, the Artefact Circle Committee co-hosted four fundraising events: 2020 Vision WA Cocktail Evening; Cocktails & Conversations Christmas Fundraiser; Cultural Conversations & Twilight Tour with a Curator and On a Night Like This: At the Museum, raising \$167,760 for the *Discovery Endowment Fund* and providing donors up-close and personal opportunities to enjoy exclusive Museum experiences.

### Living Bequest

In February 2018, with the assistance of the Foundation, the WA Museum welcomed the receipt of two crates of Dutch East India Company (VOC) related objects from the personal collection of Mr Jozef (Joe) Putcuypys and his wife Elena Mustafina. The collection includes artworks, rare books, chinaware, ship models and artefacts.

An endowed cash gift to support this collection was also received which will continue to grow and support the WA Museum's work in maritime archaeology, history and related activities in perpetuity through the Foundation's *Discovery Endowment Fund*.

This remarkable gift can be traced back to 2016, when Joe and Elena visited the WA Shipwrecks Museum in Fremantle and the Museum of Geraldton. With an interest in the history and the significance of the Dutch East India Company (VOC) in early international trade, the couple, while on holiday from their home in Belgium, were impressed by the WA Museum's collections, depth of information and displays of Batavia and VOC material. The generous gesture of gifting their personal collection, accumulated over decades and providing further support for leading research in maritime archaeology and history, adds great value to the fascinating stories of early exploration and trade to Museum visitors.

### Annual End of Financial Year Ask

Donors are the cornerstone of the Foundation for the WA Museum with their ongoing support and commitment impacting on all that is achieved. The generosity of Jock Clough and Bobbie Salmon provides a recent example. When asked to contribute to an end of financial year campaign to help build the *Discovery Endowment Fund*, they provided a significant gift which reaffirmed the importance of Museums to the Western Australian community.

All philanthropic donations directly contribute and assist the Foundation in future-proofing the WA Museum. This creates a strong legacy and ensures that generations to come will benefit from the generosity and foresight of donors today.



Sinead Burt, Assistant Curator  
– History, holding a 1980 Ruth  
Tarydas design.

Image courtesy WA Museum

## Donor Profile

Rosalind-Ruth Phelps nee Rowell (Ruth) has been a valued supporter of the Foundation for the WA Museum for over 20 years. Ruth, along with her husband Adrian, has kindly supported the WA Museum, through the Foundation, with generous monetary and object donations. Being enthusiastic about the preservation of West Australian culture and arts, Ruth has also spread the word about the great work of the Foundation and Museum amongst her family, peers and contacts.

Ruth has made monetary donations via the Foundation towards many WA Museum projects. She has contributed to visiting exhibitions such as: *A Day in Pompeii*, *Extraordinary Stories from the British Museum*, and *Lustre: Pearling & Australia*. Ruth also very kindly lent a beautiful antique blister pearl brooch, belonging to her late mother, Ruth Rowell to be showcased in the Lustre exhibition.

Ruth sees great value in helping to fund the acquisition of objects and the care of the State's collection. Recently she financially supported the conservation and curation of the wonderful garments in the Ruth Tarydas Collection which will be showcased in the Innovations Gallery within the New Museum.

Bridget Faye, a long-term friend of both Ruth and the Foundation also contributed to this project along with the Friends of the WA Museum. The balance of funding required for this project was supported through the Foundation.

A long-term donor and friend of the Foundation, Ruth encourages those close to her to become Artefact Circle donors to support the Foundation's *Discovery Endowment Fund* and the work of the Museum.



Valued donor, Ruth Phelps.



# with thanks.

Museums are places where everyone feels a sense of belonging. When the New Museum for WA opens its doors in late 2020, it will be both reflective and worthy of Western Australia. The Foundation's fundraising initiatives have adopted this approach by providing opportunities, large and small, for everyone connected to our State.

The extraordinary generosity and commitment of individual donors, families, philanthropists, businesses, corporates and trusts continues to assist the Foundation to build the *Discovery Endowment Fund*, future proofing the WA Museum as a world-class cultural institution.

The work of the Foundation for the WA Museum would not be possible without you, and we sincerely thank you.

## With Thanks

### Distinguished Partners

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- Minderoo Foundation
- The Stan Perron Charitable Foundation
- Tianqi Lithium Australia
- Woodside Energy

### Impact Partners

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- City of Albany
- DFO Perth
- Estate of the late Dr Harry Butler AO CBE
- NWS Shipping
- Santos
- Singapore Airlines

### Custodian Partners

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- Charles Bass
- British Council
- Julian & Alexandra Burt
- City of Perth
- Peter Clark
- Jock Clough & Bobbie Salmon
- Jeannine Cook
- Curtin University
- Cygnet Bay Pearls
- Department of Jobs, Tourism, Science and Innovation
- Tina D'Orsogna
- Edith Cowan University
- Gage Roads Brewing
- Garden City Shopping Centre
- Hon Nicholas Hasluck AM & Sally Anne Hasluck
- Heyder and Shears
- Jackson McDonald
- JBWere
- Kailis Australian Pearls
- Marjorie Keller-Tun
- Torsten & Mona Ketelsen
- Paul & Karen Kopejtka
- The McClements Foundation
- McCusker Charitable Foundation
- Hon John McKechnie QC & Beth McKechnie
- Meerkats
- Murdoch University
- Rosalind Ruth Phelps (nee Rowell)
- Jozef Putcuypys & Elena Mustafina
- Seven West Media
- Silverstream Wines
- Singapore Airlines Cargo
- The University of Western Australia
- Mark Tremain
- Tim & Chris Ungar
- West Winds Gin
- Wright Burt Foundation



## Leadership Partners

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- Abode Real Estate
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- Australia's Science Channel
- BDO
- Prof Robyn Caddy
- Wayne Clemesha
- Aaron & Joanne Constantine
- Discovery – Rottnest Island
- Bridget Faye AM
- Ian Fletcher AM & Christine Fletcher
- Friends of the WA Museum
- Gem Fong
- Grand Hyatt Singapore
- Gary Griffiths
- Jamelia Gubgub & David Wallace
- Martin Harris
- Janet Holmes a Court
- E.Prof Tracey Horton AO & Jonathan Horton
- Hyatt Great Scotland Yard
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- Hyatt Regency London
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- Melbourne Museum
- MONA
- Jock Morrison
- Museum of Applied Arts and Sciences
- Nev Power
- Queensland Museum
- Rob Ranalli & Mel Watts
- Rosily Vineyards
- Space Chameleon Abseiling
- State Theatre Centre of Western Australia
- Rubini Ventouras
- Verve Portraits
- WACA
- Western Force
- Lynne Woods

## Artefact Circle Donors

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- David Alder
- Michael & Ileana Ashforth
- Dawn Barker
- Karen Bassett
- Melissa Black
- Darryl Bruce
- Kate Budiselik
- Mae Cardaci
- Fred & Jody Chaney
- Hon John Chaney
- Harvey Collins
- Andrew Cooper
- Luca Crostella
- Robert Edel & Karen Lang
- Alan Ford
- Kate Frichot
- David Gardiner
- Alessandro Gismondi
- John Goodlad
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- Dallas Hickman
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- Dr Patricia Kailis OBE AM
- Amanda Kailis
- Brenden Kelly
- David Kyle
- Dr Richard Lewis & Dr Michelle Johnston
- Lauren Major
- Timothy Malloch
- Justin & Amanda Mannolini
- David Martin
- Dr Margaret Matthews
- Sue McDonald
- Emma Milner
- Athan Mirmikidis
- Fred Nagle
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- Ian Parker
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- Prof Alan Robson AO CitWA
- Bryan Rodgers
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- Rob Rowell
- Linda Savage
- Steve Scudamore & Anne Last
- Anna Sloboda
- Lloyd Smith
- Senator Dean Smith
- Diane Smith-Gander
- Lyn & Geoff Stooke
- Mei Teo
- Phil Thick & Paula Rogers
- Fred Wehr

## The Year Ahead

The year ahead offers many engaging opportunities. Here is an overview of just some of the Foundation's upcoming fundraising initiatives:

### Gallery Naming Rights Opportunities

**Ongoing**

Naming rights partnerships play a major role in growing our *Discovery Endowment Fund* and offer a unique opportunity to be part of history. All Gallery Naming Rights partnerships contracted prior to the New Museum opening in late 2020 will become *Founding Partners* in perpetuity.

### Partnering for the Future Cocktail Event

**12 September 2019**

An evening of culture, history and innovation generously sponsored by PwC. The evening will commence with a presentation by FameLab Australia National Winner, Dr Paola Magni, and include an insight into the Foundation's vision for 2020 and beyond. A rare and exclusive behind-the-scenes update on the New Museum for WA will be given by Trish McDonald, Project Director for the New Museum.

### Tinsel and Good Tidings Christmas Fundraiser

**18 December 2019**

The Foundation for the WA Museum, along with the Artefact Circle Committee, will be holding the annual Christmas Fundraising Party on Wednesday 18 December 2019 at Bob's Bar. Guests will be treated to the wonderful sounds of Perth's very own modern acoustic duo, Brooks, and will hear from Corioli Souter, Curator of Maritime Archaeology who will share the intriguing and emotive story of Christmas Day at Camden Harbour, WA in 1864.

### SOS – Save Our Sub!

**December 2019**

The Foundation for the WA Museum is seeking support to repair and repaint the iconic submarine HMAS Ovens. Named after the Irish-Australian explorer John Ovens (1788–1825), it is not only one of Fremantle's best known landmarks, it is a critical item in the State's Museum Collections and a significant part of Australia's naval history.

### FameLab Australia 2020

**February 2020**

From mid-February 2020, the Foundation for the WA Museum will work with the Australian National University (ANU) Centre for the Public Awareness of Science (CPAS) to deliver the National Science Communication Training program. Developed by science communication trainers, Dr Merryn McKinnon and Dr Will Grant, the programme is open to Higher Degree Research (HDR) students and early career researchers. It aims to grow the level and depth of FameLab submissions and develop communication skills that will benefit the tertiary sector.

The closing date for 2020 FameLab Australia submissions is 25 February 2020.

### "We LOVE Museums" Lottery

**March 2020**

With the generous support of our partners Singapore Airlines, Kailis Australian Pearls and Seven West Media, the Grand Prize Winner of the Lottery will enjoy a money-can't-buy International Museum experience. Further details will be announced closer to launch in 2020.





## Inscribe your name on a theatre seat at the WA Maritime Museum

### Ongoing

There are few more magnificently located lecture theatres in the world than the NWS Shipping Lecture Theatre at the WA Maritime Museum. Opening the blinds to the Theatre allows guests to take in the view of the Fremantle harbour and the Indian Ocean beyond. Engrave your (or a loved one's) name on a personalised plaque on the backrest of a seat in the Theatre to claim your part in Western Australia's maritime history.

## Inaugural Community Giving Program

### To be announced

Yet to be announced, the Foundation for the WA Museum's Inaugural Community Giving program will give Western Australians the opportunity to engage in a unique fundraising program connected to one of the WA Museum's largest and most loved specimens – The Blue Whale!

## Bequest Program

### Ongoing

Western Australia holds a unique place in the world's evolution and the Foundation will be offering opportunities to play a part in its preservation, so new generations continue to benefit. A campaign to promote the Foundation's Bequest Program and to place the future of Western Australia's natural and cultural heritage in the hearts and minds of its citizens will commence in early 2020.





Performer at the Foundation  
for the WA Museum and  
Artefact Circle Fundraising Gala  
in May 2019.

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7 to 1 Photography







**Foundation**  
for the WA Museum

**Office Address**

140 William Street,  
Perth WA 6000

**Postal Address**

PO Box 7328,  
Cloisters Square PO, WA 6850

**Phone**

08 6552 7474

**Email**

[foundation@fwam.com.au](mailto:foundation@fwam.com.au)

**Website**

[fwam.com.au](http://fwam.com.au)