



2020 / 2021

ANNUAL REPORT



Foundation
for the WA Museum





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Acknowledgement of Country

We acknowledge the Traditional Custodians of the land on which we work and live, and recognise their continuing connection to land, water and community. We pay respect to Elders past, present and emerging.

Cover image: Guests beneath *Otto the Blue Whale* during the Foundation's annual fundraising Gala – A Night at the Museum. Stan Perron Treasures Gallery, Hackett Hall. WA Museum Boola Bardip. (7 to 1 Photography)

Inside cover image: Guests at the launch of the Impact Circle program, WA Museum Boola Bardip. (7 to 1 Photography)



02

From the Chair

The 2020/21 year has again proven to be an exciting year for the Foundation as we look to the next steps in building our social impact and engagement with our community and our partners.

The opening of the WA Museum Boola Bardip has offered opportunities which we have not previously been able to present and it has certainly been a time where we can all enjoy this amazing museum.

We, at the Foundation, continue to build our strengths in social and cultural impact, events, fundraising and governance.

Our governance has been strengthened with policy and procedures and this has seen a new and invigorated Foundation Investment Committee, with new Committee Chair, Kate Budiselik.

Working closely with JBWere has seen changes that will enable the Foundation to consider different areas of investment, whilst maintaining exacting prudential standards.

We have embarked on a Fundraising Strategy with the Board and the Foundation Team to map our way forward to grow the Endowment Fund from \$30M to \$60M in the next three years. This will give the WA Museum and its sites across the State opportunities in education, research, exhibitions and the purchase of artefacts internationally. It is important for the WA Museum to continually offer our community new and exciting prospects especially when the State borders open to international and national tourists.

To accomplish our goals and work with the WA Museum, it is necessary to align our strategies.

This is particularly important in the area of exhibitions so that the Foundation can assist in the confirmation of international exhibitions that will tour Western Australia and beyond. To align our two organisations, the Foundation has established a Foundation Exhibition Fund which will enable the Museum to look five years ahead in securing exhibitions from around the world.

We have seen growth in our staffing to allow our Fundraising and Events Team to plan the next 3 years in all areas of the business including the introduction of the Impact Circle which is the group of supporters who were originally the Artefact Circle. They will now be able to support various projects from the WA Museum and all areas across the State – something that is important for our donors to have the experience to see and hear what our museums are researching, collecting and planning.

This year saw the Discovery Endowment Fund reach nearly \$30 million with our Fortescue shares providing the anchor investment and ongoing dividend to underpin the Fund.



Many of our partners have been able to enjoy functions and events at the WA Museum Boola Bardip, whether it has been under Otto the whale, in various special areas of the Museum or in the Woodside Learning Studios.

As Chairman of the Foundation for the WA Museum, I would like to take the opportunity to thank our donors, sponsors and contributors and secondly our

Board of Directors and our staff for an exciting and successful year. Our Discovery Endowment Fund will continue to grow enabling support for the WA Museum and its sites in many projects including research, education and events showcasing exhibitions.

Nev Power
Chairman





04

From the CEO

After a year with many challenges, not the least from COVID-19, which has occasionally slowed we West Australians down, the Foundation has felt very buoyed by the support we have received from our sponsors and donors.

The Foundation's achievements have been many, the least of which was the Gala Celebration of the New Museum, Boola Bardip in November 2020. Our supporters donned their finery and celebrated with an evening of excitement, entertainment, exquisite food and wonderful West Australian wines. The evening proved to be one of the Foundation's best and was certainly something that people are still offering accolades for the wonderful night – and what more could one expect with our spectacular West Australian Museum thrilling everyone who set foot inside this amazing juxtaposition of modern and historic architecture, activations in the fantastic galleries and so many stories to tell.

This year saw the Discovery Endowment Fund reach nearly \$30 million with our FMG shares offering great financial assistance in reaching our target.

We have been working on a new initiative, the Impact Circle (formerly Artefact Circle) which will be launched next year at Hackett Hall under the infamous Otto the Blue Whale.

Our Founding Partners, Wesfarmers, Rio Tinto, Woodside and Tianqi Lithium, all of which invested

in Naming Rights of our galleries, are now able to enjoy some of the benefits that come with these partnerships and we are very proud to have them on board. The Foundation was pleased to celebrate Stan Perron's philanthropic life with the naming of Stan Perron Treasures of WA in Hackett Hall. Our other Founding Partner, Minderoo, is also responsible for the yearly financial assistance to curators for their research and various projects through the Foundation.

The "We Love Museums" Lottery will be partnered by Seven West for the second year and supported by oOh! Media. It is planned to launch the Lottery in October 2021 offering the lucky winner a fabulous prize valued at \$40,000 – comprising a cruise for two on "True North", a stay at COMO The Treasury Hotel and an Argyle champagne diamond from Rohan Jewellers.

The Western Australian Museum continues to offer our community, donors and sponsors wonderful



exhibitions such as "Songlines" which is now travelling the world and more recently Ancient Greece at Boola Bardip and Brickwrecks which is proving to be a very popular exhibition at the Maritime Museum. The planning for many other exhibitions over the next few years will see the support of Mineral Resources, McClements Foundation and other donors through the Foundation Special Exhibitions Gallery as the inaugural donors of this initiative. This will make a big difference in programming and confirming exhibitions some 4-5 years prior to their arrival in Perth.

It is proposed to look at the next stage of developing the fundraising strategy to enable further growth of the Endowment Fund. This is an exciting time as we

address the next steps to achieving our goals and support of the Western Australian Museum and its sites across the State.

The team and myself would like to thank our Chair, Nev Power, for his guidance over the past year and also our other Board Directors for their support at our events and assistance with strategy, fundraising and networks.

Lastly, I would like to recognize our team of dedicated employees who are always enthusiastic and committed to the Foundation and its objectives.

Jenny Allen
Chief Executive Officer

Strength in our Foundation

World-class museums require investment to remain relevant and innovative, and the Foundation for the WA Museum is set to establish a cultural footprint for Western Australia like no other charitable organisation in history.

The Foundation for the WA Museum's sole purpose is to support and enrich the cultural, scientific and educational capacity of the WA Museum through the *Discovery Endowment Fund*.

The *Discovery Endowment Fund* represents the power of collective giving, the coming together of individuals, corporate organisations and community foundations to jointly fund social and cultural change. Established to unleash the potential of the Western Australian Museum, the Fund provides the level of financial independence required for the Museum to excel, with a focus on:

- Creating opportunities for world-class exhibitions and programs
- Driving ground-breaking research, education, innovation and creativity
- Contributing to a global exchange of knowledge
- Deepening a sense of belonging through advocacy and activation.

The highly anticipated WA Museum Boola Bardip opened in November 2020, a source of pride for the Western Australian community, and a fitting gateway to our extraordinary State. Providing the perfect introduction to WA's landscapes, biodiversity, culture, and geological heritage, the State's unique collections have come alive with innovative new exhibits, activations and digital technology.

The impact of the Foundation's *Discovery Endowment Fund* will become equally transformational for Western Australia. This is something deeply understood by the Founding Partners of WA Museum Boola Bardip who all contribute to the Fund. Included is the **Minderoo Foundation, Tianqi Lithium, Woodside Energy, Wesfarmers, Rio Tinto** and the **Stan Perron Charitable Foundation**. Each have specifically tailored partnerships, delivering multi-year benefits to the WA community. Collectively their financial support will be acknowledged by both the Foundation and the WA Museum in perpetuity.

Pictured right: Stegosaurus model. Wild Life Gallery, WA Museum Boola Bardip. (7 to 1 Photography)

BOARD OF DIRECTORS



Mr Nev Power

Chairman and Member of Investment Committee

Nev Power is Chairman of Perth Airport, the Royal Flying Doctors Federation Board and the Deputy Chairman of Strike Energy Ltd, Non-Executive Director of Metals Acquisition Corp (NYSE:MTAL.U) and Director of the Advisory Board of APM. In March 2020, Nev was appointed by the Prime Minister, Hon Scott Morrison, to lead an expert advisory board, the National COVID-19 Coordination Commission (NCCC). The Commission assisted the Government in its strategic advisory role in providing a business perspective to Government on Australia's economic recovery, the NCCC concluded in May 2021. Nev held the position of Managing Director and CEO of Fortescue Metals Group Ltd for seven years, having joined the group in 2011. In 2016, he was named WA Business Leader of the Year. Nev is a passionate advocate for health and development of regional and Aboriginal communities. He owns and operates a cattle station in Queensland where he was born and raised. Nev joined the Board of the Foundation for the WA Museum in August 2018 as Chair.



Dr Marina Hogan

Deputy Chair and Chair of Nomination and Remuneration Committee

Marina Hogan has extensive experience in marketing services, both print and digital, particularly the areas of travel, lifestyle, events and the arts. She is also a part time lecturer at the School of Humanities at The University of Western Australia. Marina joined the Board of the Foundation for the WA Museum in December 2012 and is the Chair of the Nomination and Remuneration Committee. Marina sits on the board of the Rottnest Island Authority and also on the Australian Multicultural Advisory Council.



Mr Nick Brasington

Director and Member of Nomination and Remuneration Committee

Nick Brasington retired from PwC in 2018 after an international career spanning 35 years. Previously a member of the PwC Global Assurance Leadership Executive, he held international leadership and senior management roles based in Melbourne, London, Lisbon, Central and Eastern Europe (CEE) and Perth. His responsibilities across multiple geographical areas included that of CEO, Markets Leader, Quality and Risk Leader, and Senior Engagement Partner. Nick is a Trustee to the SAS Resources Fund Board, Chair of a private company Advisory Board and mentor and advisor to private company CEOs. Nick joined the Board of the Foundation for the WA Museum in June 2013.



Ms Kate Budiselik

Director and Chair of the Investment Committee

Kate Budiselik is a Partner of StepStone, a global private markets investment firm overseeing \$465 billion in capital allocations. Prior private market investment experience includes roles at Macquarie Investment Management and Citigroup Property Investors based in international offices including London, Hong Kong and California. Kate's experience also includes the management of private markets investment strategies for the Government Employees Superannuation Board of Western Australia. She holds a B.Ec from the University of Western Australia and a Graduate Diploma in Applied Finance and Investment from the Financial Services Institute of Australasia. Kate joined the Board of the Foundation in June 2021 and was appointed Chair of the Investment Committee in Feb 2021.





Mr Torsten Ketelsen

Director

Torsten Ketelsen has a wealth of experience in foreign trade. He is currently the Managing Partner of Ketelsen Enterprise Pty Ltd and Founder and Non-Executive Director of GMA Garnet Group. He was the Honorary Consul of the Federal Republic of Germany in WA for the past ten years since 2010. Torsten received several notable awards and was presented the Medal of the Order of Australia for service to Australia-Germany relations to business and the community in 2018 and the Federal Cross of Merit of the Federal Republic of Germany in 2019. He serves on the Board of Directors of the Perron Institute and the West Australian German Business Association. Torsten was awarded the 2008 EY Australian Entrepreneur of the Year and the 2015 WA Entrepreneur of the Year and won the 2006 International Business Award. In recent years, Torsten has established successful Avocado and Truffle orchards in the Pemberton region of WA. Torsten joined the Board of the Foundation for the WA Museum in June 2015.



Ms Michelle Tremain

Director and Chair of Audit & Risk Committee

Michelle Tremain is PwC Perth's Market Managing Partner and also leads the firm's Asia Pacific and National Indirect Tax team. She is widely recognised for her innovative thinking and insight in providing specialized indirect tax consultancy services to local, national and international clients. With 25 years' experience in the local market, Michelle is highly respected across the business community and she has led the PwC Perth GST team for the last 15 years. She has a demonstrated passion for the arts and has been proactive in her personal support for local emerging artists. She is currently a board member for the Perth Theatre Trust and Curtin Business School Advisory Council. Michelle joined the Board of the Foundation for the WA Museum in August 2018.



Mr James McClements

Director and Member of Investment Committee

James McClements is the Co-founder and Managing Partner of Resource Capital Funds. James has extensive board experience having served on more than 12 boards including listed companies on multiple exchanges and several not-for-profit organisations. James joined the Board of the Foundation for the WA Museum in November 2011.





Ms Mae Cardaci

Director and Chair of Impact Circle (formerly known as Artefact Circle) Committee

Mae Cardaci is an Australian-law qualified solicitor experienced in projects, contract negotiation and management, local and international dispute resolution and litigation in company law, contractual disputes and competition and consumer law. Mae joined the Board of the Foundation for the WA Museum in October 2016.



Mr Fred Chaney

Director and Member of Audit & Risk Committee

Fred Chaney has 30 years of experience in public architecture, master planning and the commercial sector and has delivered award-winning projects in the university sector, training and secondary education, justice, planning and urban design. Fred joined the Board of the Foundation for the WA Museum in October 2013 and resigned from the Board in April 2021.



Mr Tim Lester

Director and Member of Nomination and Remuneration Committee

Tim Lester is a specialist in corporate transactions and cross border strategy and investment. His experience is built on more than 28 years spent in senior management and advisory roles leading global law firms and corporate advisory firms in Australia and Japan as well as time spent working in Hong Kong and London and chairing and advising industry and government bodies and not for profit organizations. Tim joined the Board of the Foundation for the WA Museum in December 2012.



Ms Rubini Ventouras

Director and Member of Audit & Risk Committee

Rubini is General Counsel for Australian Capital Equity and has more than 20 years' international experience in legal and commercial sectors. Appointed as a Trustee of the WA Museum in July 2012, she is also a member of the WA Museum's Audit and Finance Committee. She was recently appointed to the Lotterywest Board of Commissioners. Rubini joined the Board of the Foundation for the WA Museum in August 2016.

Investment Committee

- Mr Brendon Shepherd (Chair until 2021)
- Ms Kate Budiselik (Chair from Feb 2021)
- Ms Sharon Hicks
- Mr James McClements
- Mr Nev Power

Partnerships that Deliver

The Foundation for the WA Museum's new partnerships, fundraising initiatives, research opportunities, education programs and a new Museum for Western Australia overshadowed the delays and restrictions in daily lives caused by COVID-19.

The WA Museum Boola Bardip is celebrated as a world-class cultural, educational and scientific institution of national and international significance, with Western Australians discovering a place that is alive, dynamic, relevant and valued by its community. The purpose of the Foundation's *Discovery Endowment Fund* is to build on this momentum and continue to expand and amplify the cultural connections developed to-date.

This financial year the *Discovery Endowment Fund* delivered:

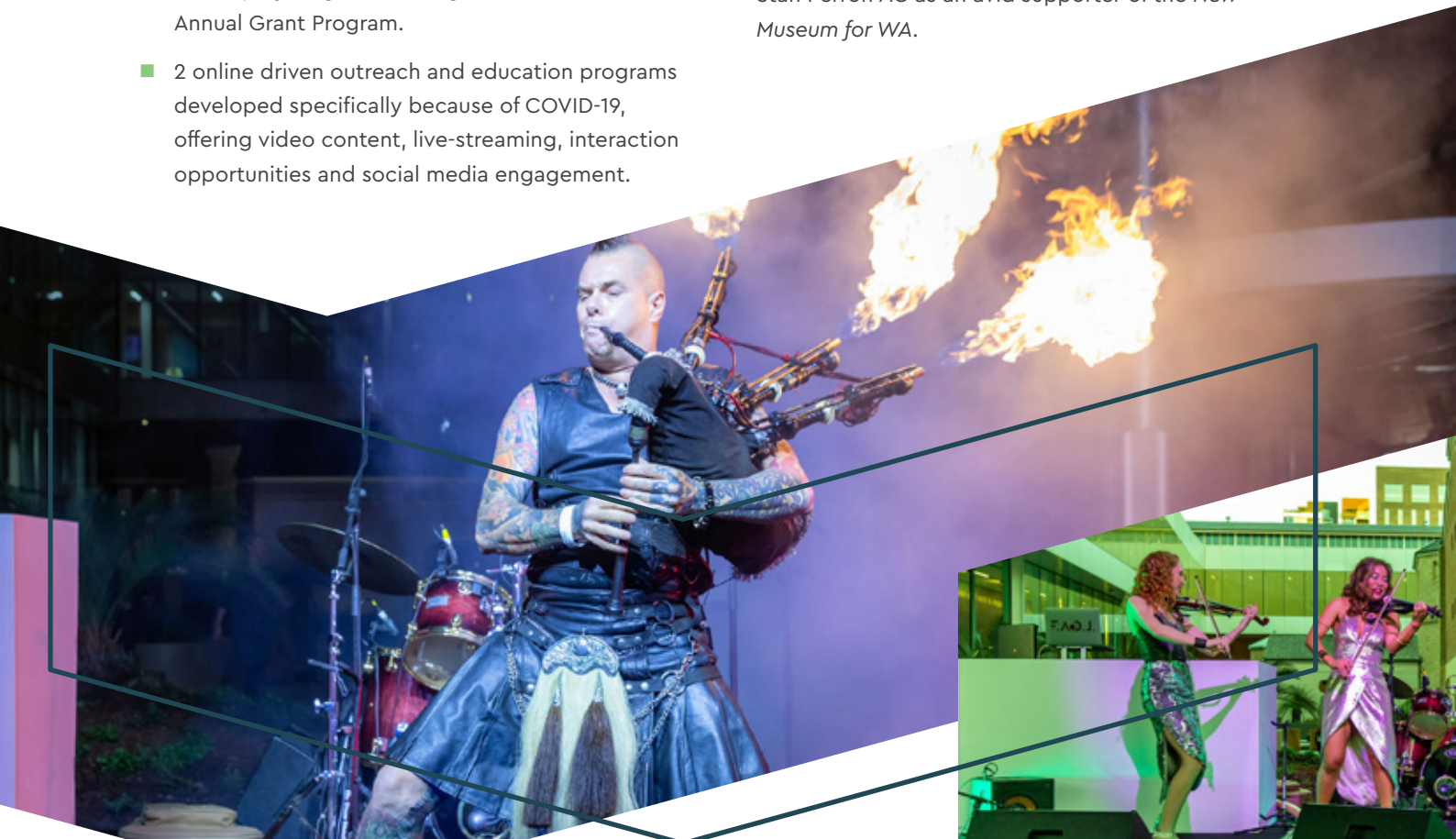
- 5 new project grants through the Foundations Annual Grant Program.
- 2 online driven outreach and education programs developed specifically because of COVID-19, offering video content, live-streaming, interaction opportunities and social media engagement.

- 1 Principal Partner for a blockbuster exhibition.
- 36 cash and in-kind partnerships supporting major exhibitions, events and publications.

Delivering a New Museum for Western Australia

Opening a museum of international standing during a pandemic, is cause for celebration. A festival of public activities and an official opening of WA Museum Boola Bardip marked the occasion, with supporters of the Foundation for the WA Museum treated to a much anticipated gala event for the history books.

Fittingly the **Stan Perron Charitable Foundation** held the first function under 'Otto' the Blue Whale in the *Stan Perron Treasures Gallery* in recognition of the late Stan Perron AC as an avid supporter of the *New Museum for WA*.





Celebratory activities included:

Foundation for the WA Museum Fundraising Gala - A Night at the Museum

Attended by over 700 guests, the annual Foundation for the WA Museum fundraising Gala, *A Night at the Museum* was a mesmerising evening full of entertainment by local Western Australian talent. Guests were treated to glimpses of the galleries along with food and beverages that showcased some of the very best in our State. It was an opportunity to celebrate WA Museum Boola Bardip as the cultural heart of Perth. A museum with a bold and distinctive design, inspired by Western Australian land formations and home to all its stories, the Museum was celebrated for the significant role it plays in redefining Perth city and the State of Western Australia.

Official Opening Celebrations – WA Museum Boola Bardip

WA Museum Boola Bardip issued 50,000 on-line balloted tickets prior to opening its doors to the public on Saturday, 21 November with a nine-day celebration. Visitors were treated to a self-guided tour of the eight major permanent galleries and were finally able to see four historical structures which all sit at different levels, under one roof. The first temporary exhibition *Songlines: Tracking the Seven Sisters* was created by the National Museum of Australia. The exhibition showcased five Indigenous songlines from the Australian Western and Central deserts.

Sharing Stories in an Ancient Land: The Western Australian Museum was published to commemorate the opening of WA Museum Boola Bardip. This publication tells the story of the Western Australian pursuit of knowledge about the natural and human-centred worlds, sharing details of the background work that goes into the collections and exhibitions of the WA Museum whose ambitious spirit was established, some 130 years ago.

Sharing Stories in an Ancient Land was supported by Wesfarmers.

Pictured: A Night at the Museum fundraising Gala entertainment. City Room, WA Museum Boola Bardip. (7 to 1 Photography)





Founding Partners – WA Museum Boola Bardip

The Foundation's strategic partnering relationships encourage support for the WA Museum through the *Discovery Endowment Fund*, sharing a passion to deliver transformational impact for the Western Australian community. Recognising the important and unique role our major partners play in building the cultural capital of our State, the Foundation acknowledges them as Founding Partners of WA Museum Boola Bardip.

■ Founding Partner, Minderoo Foundation

The Foundation for the WA Museum received support from the Minderoo Foundation in 2011. It was a time of capacity building for the Foundation, with Minderoo supporting the Foundation's *Discovery Endowment Fund* and its vision for the future of the WA Museum.

In 2018, the Minderoo Grants program was established. Three WA Museum projects received funding with another partially funded. Following the success of the program, three more projects were funded in 2019.

With COVID causing havoc around the world in 2020, applications for the Minderoo Grants program were put on hold. In 2021, the WA Museum received grant funding for a total of five projects.

■ Founding Partner, Rio Tinto

Rio Tinto's naming rights partnership with the Foundation aims to bring the Rio Tinto Innovations Gallery to life and inspire the WA Museum's next generation of leaders in innovation.

The gallery includes an interactive ANTS "Automated Nano Transporters" experience that enables visitors to collaborate and experiment with friends and family to keep the ANTS quirky automated system working smoothly. The ANTS need help to mine and process resources to build their city.

Designed by the Museum with assistance of Rio Tinto's Innovations team, the ANTS experience focuses on helping young learners understand some of the skills needed to thrive in jobs of the future. In addition to our interactive experience, hands-on workshops will deliver STEM and 21st century learning experiences for young Western Australians.

■ Founding Partner, Stan Perron Charitable Foundation

The late Mr Lloyd Stanley Perron AC is a highly respected businessman in Western Australia, widely recognised for his philanthropic support in numerous areas, over many years. In 2018, the Foundation received funding from Stan Perron

Pictured clockwise from top left: (i) Automated Nano Transporters (ANTS) in the Rio Tinto Innovations Gallery. WA Museum Boola Bardip. (7 to 1 Photography); (ii) & (iii) Sponge Garden. Wild Life Gallery, Boola Bardip. (7 to 1 Photography)



with the Stan Perron Charitable Foundation generously donating additional monies in 2020.

In recognition of Stan Perron's generosity, the Treasures of WA Gallery in Hackett Hall at WA Museum Boola Bardip has been named after him and the Stan Perron Charitable Foundation has been recognised as a Founding Partner. Funds received will enable new acquisitions and ensure that the collections in the Stan Perron Treasures of WA Gallery will be refreshed, reviewed and maintained.

■ **Founding Partner, Tianqi Lithium**

Tianqi Lithium's contribution to the *Discovery Endowment Fund* is recognised with naming rights to the Connections Gallery at WA Museum Boola Bardip.

The Tianqi Lithium Connections Gallery explores the ever-changing connections of Western Australians across borders and oceans and how they have shaped its past and present and will continue to drive its future. The gallery creates interactive environments and experiences that inspire creativity, participation and sharing, and also encourages visitors to make lateral connections through personal experiences. The gallery features the Indian Ocean as a centralising experience, highlighting the unique relationship it has with the State.

■ **Founding Partner, Wesfarmers**

Wesfarmers is acknowledged as a Founding Partner of the WA Museum Boola Bardip in recognition of its naming rights partnership of the Ngalang Koort Boodja Wirn Gallery (which means Our Heart, Country and Spirit in Nyoongar language). The partnership with the Foundation is an acknowledgement of the endurance, survival and strength of all Aboriginal and Torres Strait Islander people, with more than 60 language groups represented in the vibrant gallery.

An educational public program targeted at primary school classes (Years 1–6) also features in the Wesfarmers Ngalang Koort Boodja Wirn Gallery. The program connects with the WA Curriculum Aboriginal history and culture, and offers professional learning programs for teachers and educators.

Wesfarmers' commitment to excellence and education continues with The *Wesfarmers International Lecture Series*, which will be created and managed by the Foundation. Commencing in 2022/23, the series will welcome high-profile guest speakers from around the world, putting Perth on the world stage.

■ **Founding Partner, Woodside Energy**

Woodside has a long-standing relationship with the WA Museum that dates back over 23 years. It plays a pivotal role in providing world-class research findings that continue to build a picture of marine life that is informing environmental management and conservation for generations to come. Through the Woodside Collection Project 10,700 animal and plant marine species have been identified, of which over 700 new species from 13 different groups of marine life have been discovered.

Woodside's continued support, through the Foundation, provides the opportunity for the research to be showcased and shared, increasing the reach, understanding and impact of the discoveries. The partnership creates a knowledge legacy for future generations which is backed by a naming rights partnership of the Woodside Learning Studios at WA Museum Boola Bardip. Education programming in the Woodside Learning Studios is tailored for students from Kindergarden to Year 12, with links to the Australian and Western Australian school curriculum.



Delivering International Connections

The Foundation for the WA Museum understands that scientists must have a place, front and centre in our public conversations to solve problems, discover the new and advance a better world for all of us.

Those conversations must be inclusive and offer scope to engage at an international level for innovation to thrive and enable change.

FameLab Australia – International Science Communication Competition

COVID-19 continued to impact the delivery of *FameLab Australia* in 2021. Following the hugely successful online version of *FameLab Australia* last year, the annual science communication competition was again produced by the Foundation for the WA Museum, raising the profile of science in our local and national community, and across the world. Delivered in a digital format and supported by key International Partner, the **British Council**; National Partner, the **WA Museum**; and Founding Partner, the **McCusker Charitable Foundation**, contestants presented new discoveries and technologies from their homes, with audiences watching and voting online.

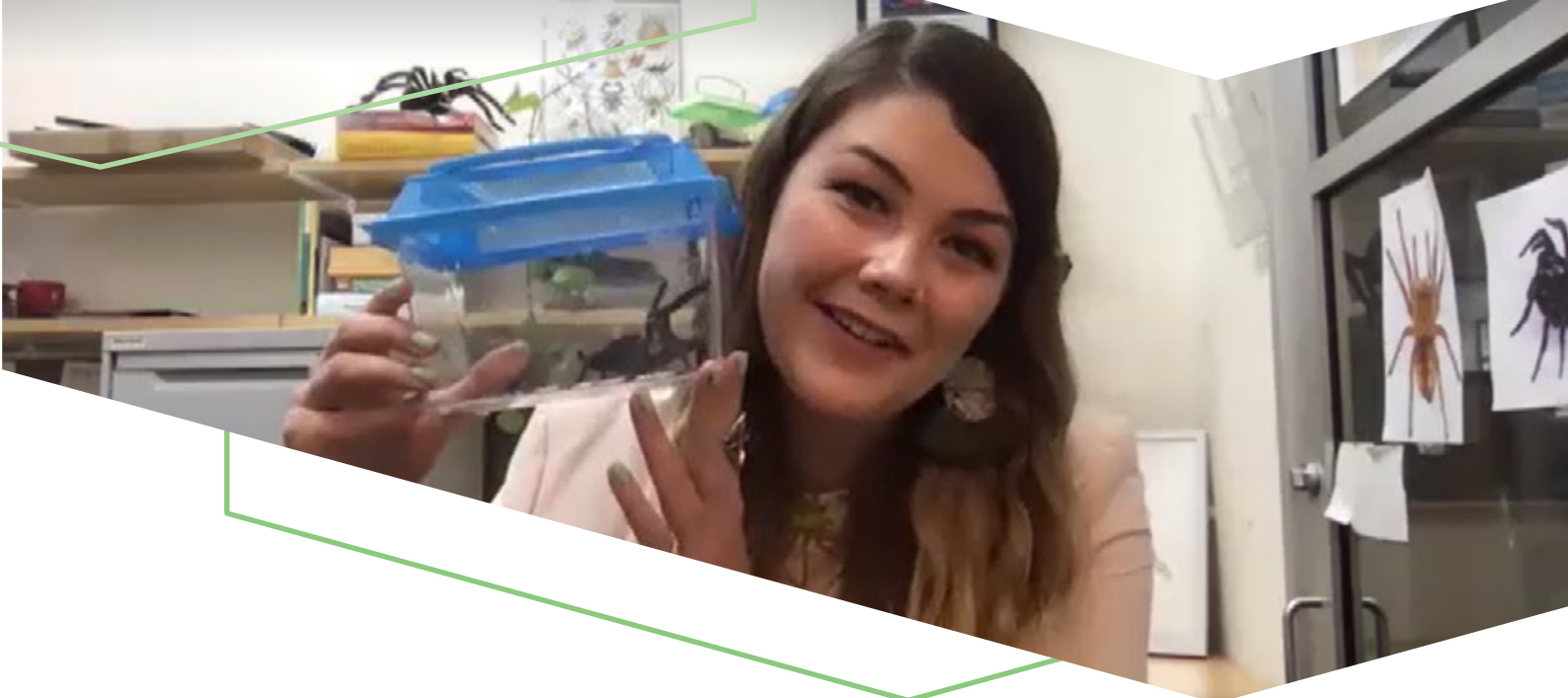
With additional support from participating partner universities and institutions, previous *FameLab Alumni* and the networks of our media partners, the 2021 *FameLab Australia* competition:

- Provided 224 early career researchers with Science Communication training
- Received 66 applications from 27 universities across Australia
- Supported 46 finalists in state-based semi-final competitions
- Delivered a national program showcasing 12 national finalists who all received one-on-one mentoring from British television presenter, Dallas Campbell.

FameLab is the world's leading science communications competition owned and created by Cheltenham Festivals, UK. A partnership with the British Council has seen more than 10,000 young scientists and engineers participate from over 30 countries. *FameLab* commenced in Australia in 2014, with a view to equipping young STEM researchers to advocate for their work to industry, employers and grant bodies; inspire future STEM students and engage the general public.

The X-factor of *FameLab Australia* is the national training program that supports participants through our strategic partnership with the **Australian National Centre for the Public Awareness of Science**, the **National Broadcasting Network** and **ABC Science**. The program encourages participants to prove their communication prowess in science. It also offers the opportunity to network with international experts and meet next generation STEM leaders.





2021 FameLab Australia Winner – Dr Samantha Nixon

The 2021 *FameLab Australia* National Final competition winner, Dr Samantha Nixon from the University of Queensland was announced on Thursday, 22 July 2021. Director of the British Council Australia, Helen Salmon, presenter Natasha Mitchell from ABC Radio's Science Friction, and John Curtin Distinguished Professor Steven Tingay from Curtin University joined contestants online to judge proceedings.

Samantha's presentation 'Fighting creepy with crawly', explored the use of spider venom to create new medicines for fighting parasitic disease. She is particularly interested in studying natural products

from spider venoms, and repurposing existing drugs, for the control of malaria, lymphatic filariasis, schistosomiasis, and haemonchosis.

Samantha will represent Australia at the *FameLab International* final in November, competing against scientists from 30 countries.

The runner-up, Kate Huckstep from the Florey Institute of Neuroscience and Mental Health, presented 'Why a favourite pub could trigger relapse' which uncovers the biological mechanisms behind context-induced alcohol use disorder relapse. The public vote was awarded to Vivian Tran from La Trobe University for her presentation entitled 'Taking on the weight of the world.'

Creator



International Partner



Producer Australia



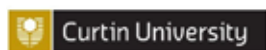
National Partner



Founding Partner



University Partners



WA Presenting Partner

Cultural Partner



Education Network Partner



Marketing Partner



Media Partners



The Foundation's International Exhibitions Fund

International museum exhibitions are an important means of cultural exchange and an enrichment of culture. They assist in the development of mutual understanding and cooperation of people across the world which is valued by the philanthropic donors who support them.

The Foundation established the *International Exhibitions Fund* to support future cultural exchange by bringing international exhibitions to Western Australia. Corporate donors and individuals who support this initiative are acknowledged on the *Foundation for the WA Museum Special Exhibitions Gallery*. This acknowledgement is a powerful statement to attract like-minded donors with a capacity to contribute to the Fund.

Corporate Support for International Exhibitions

In December 2020, *Vikings: Warriors of the North, Giants of the Sea* opened at the WA Maritime Museum with **Santos** as its Principal Partner through a sponsorship with the Foundation. The exhibition provided visitors the opportunity to discover the stories of conquest, plunder, craft, trade and adventure which turned Nordic people into heroes of myth and legend. Featuring over 140 authentic artefacts dated between 750 and 1100 CE, the world-class exhibition showcased the largest collection of Viking artefacts ever displayed in WA and offered a rare glimpse into a riveting time in European history.

Delivering Research Projects

The Foundation for the WA Museum through the *Discovery Endowment Fund* supports WA Museum scientists who collaborate nationally and internationally.

Every year the Museum conducts research projects, field trips and collaborations to develop a deeper understanding and appreciation of the origins, diversity and development of Western Australian natural, cultural and scientific knowledge.

The Museum interprets and applies research findings that are:

- environmentally focussed with high intrinsic scientific value
- meaningful and provide impact potential
- able to tell a story through communications, education and outreach programs
- a step closer to further exploration, discovery, and deeper understanding
- effective in promoting the conservation and management of our environment.

Minderoo Grants Program

Funded from the Foundation's *Discovery Endowment Fund*, Minderoo Grants support the WA Museum's proud reputation as a leader in Western Australian environmental research, and social and cultural history. Drawing on our State's remarkable geology, anthropological history, and unique biodiversity, the Minderoo Grants assist expanding the knowledge of WA's environment and peoples, contributing to the global research reputation of Western Australia.

Special Thanks

With COVID-19 still affecting many planned fundraising and educational activities, the Foundation is very proud of the ongoing relationships and significant partnerships that grow the *Discovery Endowment Fund* and support the WA Museum.

Special thanks to those who have been affected by COVID-19 but still offer their support. This includes our travel partner **Singapore Airlines**, our event partner **PAV** and our loyal and longstanding hospitality partners **Heyder & Shears**, **West Winds Gin**, **Gage Roads** and **Vasse Felix**.



As a result of the outstanding quality of the applications received in 2021, the Foundation increased the Minderoo Grants funding capacity this year to enable the full support of five projects which would not otherwise be funded. The selected projects are:

■ **Aboriginal Bush Food and Medicine**

An Aboriginal Bush Food and Medicine Garden at the Museum of the Goldfields which will showcase the thousands of edible and medicinal native plants and bush foods that have sustained generations of traditional Australians.

■ **Nothing but Memories**

A large contemporary collecting project by the WA Museum's History Department relating to the Wooroloo bushfires and Cyclone Seroja. These disasters are of State significance because they resulted in devastating change to the lives of individuals and whole communities in multiple parts of Western Australia.

■ **Nullarbor Plain Fossil Collection**

An exciting multi-disciplinary collaboration between Terrestrial Zoology, Aquatic Zoology and Earth & Planetary Sciences to explore, discover, and share with the community, the fossils of land snails and several mammals from the Nullarbor Plain.

■ **Sea Abrolhos**

An outreach project to promote the sharing of digital assets (underwater video, underwater photos, drone footage) obtained on a recent expedition to the Houtman Abrolhos Islands by Dr Zoe Richards.

■ **Searching for Missing Shipwrecks**

An investigation by the WA Shipwrecks Museum and WA Museum Boola Bardip of the wreck site of the *Trial*, which is still contentious and lacking evidence. The investigation will include a search for the eventual wreck site of the *SS Koombana*, which was lost with all hands in 1912 and has not been seen since.

Pictured above: Aboriginal bush food and medicine. (Frances Andrijich)

Deep Light: Illuminating the Wrecks of Sydney and Kormoran

Deep Light is a poignant exhibition, featuring remarkable images taken 200km west of Shark Bay and 2,500m below sea level of HMAS *Sydney II* and the German raider HSK *Kormoran*.

The ships both sank after a short, fierce battle in November 1941. 81 men from *Kormoran* died. All 645 men on *Sydney II* were lost. The wreck sites of the two ships have a special association with the Australian community. The images, interviews with the families of those who were lost, and a moving 3D film of the wreck sites reveal much about the fate of the ships involved in Australia's worst ever naval disaster.

The Foundation financially assisted the WA Museum and Curtin University with this project which also included vital assistance from DOF Subsea. *Deep Light* opened at the WA Shipwrecks Museum in September 2020 and toured throughout WA in 2021 to commemorate the 80th anniversary of this historical event.

Pictured top to bottom: HMAS *Sydney II*; HSK *Kormoran*. (WA Museum)



Delivering and Engaging New Audiences

The Foundation for the WA Museum has been working with the WA Museum and our forward thinking donors and partners to engage new audiences in a range of unique ways. Collaboration has been key to developing interactive programs that contribute to the vital, behind-the-scenes work of the Museum and offer experiences for visitor involvement.

Water Corporation – Interactive Experiences, WA Museum Boola Bardip

The Water Corporation is supporting several interactive experiences at WA Museum Boola Bardip, highlighting how water and climate have played a key role in creating WA's unique environment and continue to shape our State's future. Two thought-provoking and moving exhibits at WA Museum Boola Bardip engage and educate everyone of all ages on current environmental issues, climate and the preciousness of water in WA:

- The Interactive Islands in the Tianqi Lithium Connections Gallery, and
- Shaping the Future interactive in the Changes Gallery

In addition, the Water Corporation has provided a piece of C.Y O'Connor's "Golden Pipeline" which is currently displayed at WA Museum Boola Bardip.

FameLab Academy – Cecil Andrews College, Performing Arts Centre

Produced by the Foundation for the WA Museum with the support of the **Fogarty Foundation**, *FameLab Academy* is revolutionising science communication in WA schools. *FameLab Academy* is an initiative delivered during Science Week that challenges Year 9 and Year 10 students to discover and present research outside normal STEM curriculum.

2020 student presentations were performed in front of a live studio audience at Cecil Andrews College Performing Arts Centre and live streamed free to over 12 schools and 320 students across Western Australia. Three schools and eleven students participated in the pilot year of this project in Australia – Cecil Andrews College, Sacred Heart College and Ashdale Secondary College.

FameLab Academy positively influences career options in STEM for students by providing training and resources for teachers and linking with a STEM mentor. The priorities of the program align with the WA State strategy to:

- Engage students from diverse backgrounds
- Increase the number of women in STEM
- Boost confidence with real-world experience
- Create jobs of the future



Channel 7 We LOVE Museums Lottery

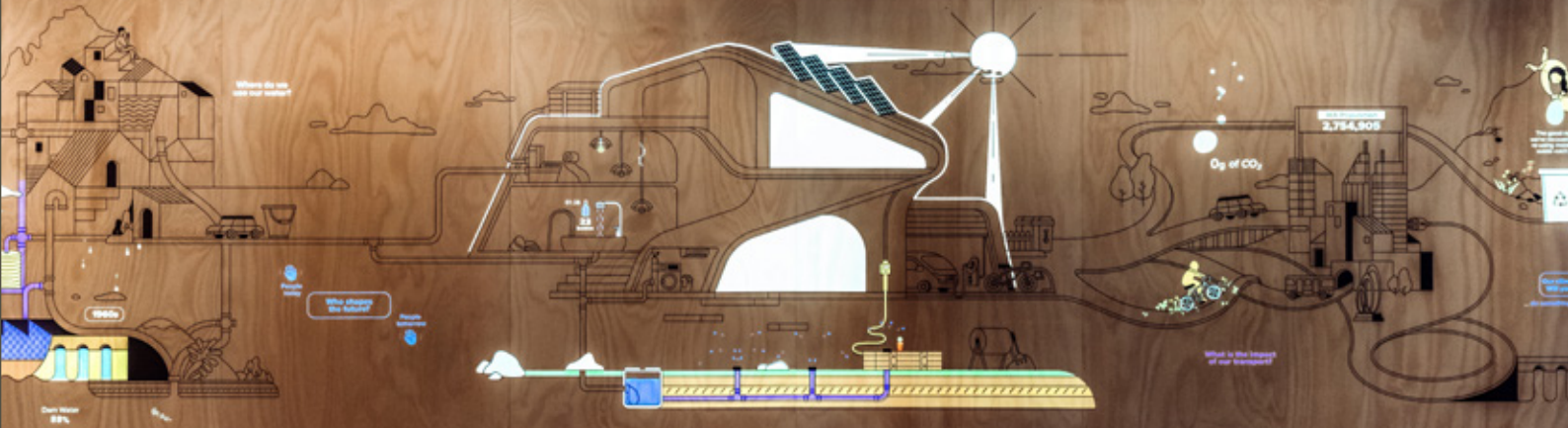
With uncertainty surrounding scheduled events in 2020 due to COVID-19 restrictions, the Foundation branched out into new territory with the support of Seven West Media, True North, Kailis Jewellery and the Cable Beach Club Resort & Spa in Broome.

The Channel 7 'We Love Museums' Lottery offered a once-in-a-lifetime luxurious adventure to the Rowley Shoals, an indulgent accommodation & spa package and an Australian South Sea pearl. The \$40,000 prize package included flights and spending money along with an early bird prize sponsored by the Alex Hotel and the WA Museum.

All monies raised supported the Foundation's *Discovery Endowment Fund*.

SHAPING THE FUTURE

Supported by WATER CORPORATION



Financial Overview

Financial Overview 2020 / 2021

The Foundation of the WA Museum is privileged to have received strong support from partners and donors during the financial year ended 30 June 2021. This has enabled the Foundation to continue its commitment towards building the *Discovery Endowment Fund* to provide long-term financial sustainability for the WA Museum.

We are pleased to report a surplus for the financial year ended 30 June 2021, made possible through the generosity of the Foundation partners and donors. Donations from the Impact Circle (previously Artefact Circle) also contributed to the growth of the *Discovery Endowment Fund*.

Aligning with the opening of the new WA Museum in late 2020, new sponsorship contracts were secured with Wesfarmers and Rio Tinto for the naming rights of the Ngalang Koort Boodja Wirn and Innovations Galleries respectively.

The Foundation's Board, management and staff are thankful to all its supporters who give generously as we strive to advocate and build awareness of the WA Museum.

As at 30 June 2021, the balance of the Discovery Endowment Portfolio was \$28,514,151, a 53% increase. The returns to our investment portfolio grew in 2020/2021 and achieved an overall annual weighted average investment return of 53.5% (after expenses).

The Foundation's administrative costs decreased from the previous year by 10%. Current year expenses included one-off consultancy fees relating to the review of the Foundation's strategic direction which will ensure the Foundation continues to identify new

avenues of funding and maintains established sponsor relationships. The Foundation is focused on continuing the momentum gained from the opening of the new WA Museum and the contributions received in the current year from gallery naming rights.

Income

Restricted Income	\$818,087
Endowment Income	\$1,517,160
Event Income	\$197,199
Investment Income	\$1,821,318
Other Income	\$123,640
Total Income	\$4,477,405

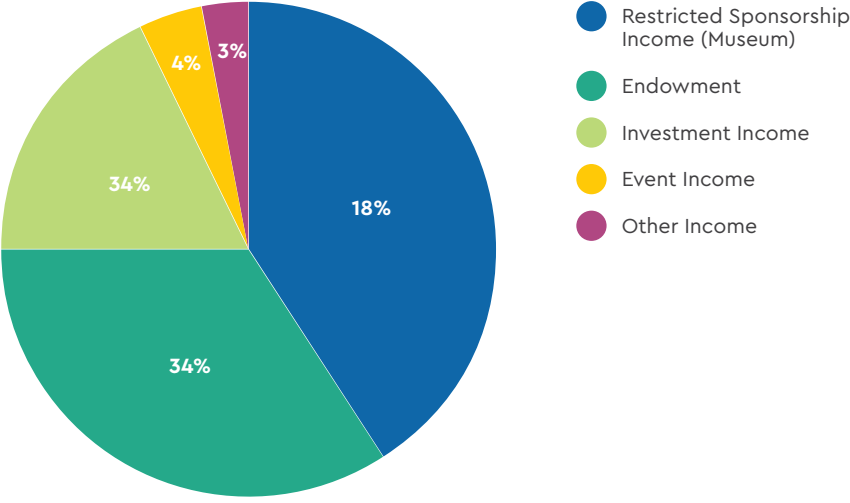
Expenses

Restricted Expenses	\$735,919
One-off expenses	\$18,714
Event Expenses	\$254,490
Management and General	\$229,078
Administration and IT	\$201,151
Operational	\$118,530
Endowment and Investment	\$178,450
Total Expenditure	\$1,736,331

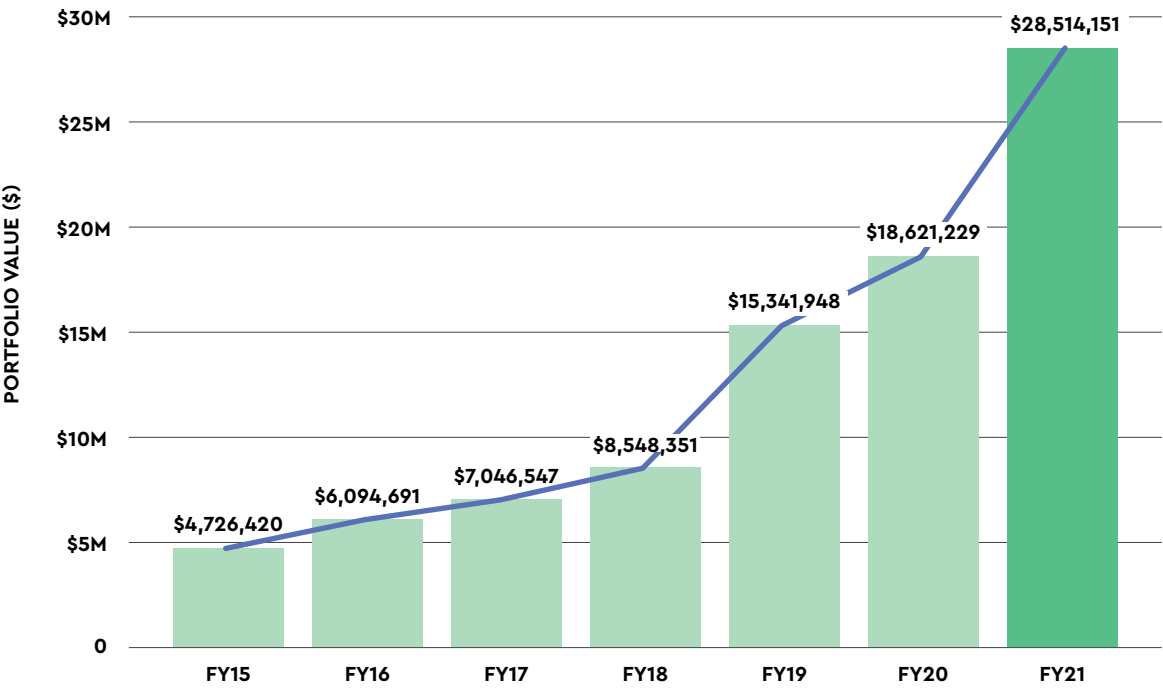




Total Income



Foundation for the WA Museum Discovery Endowment Fund



Pictured above: Guests at the Foundation's annual fundraising Gala – A Night at the Museum. WA Museum Boola Bardip. (7 to 1 Photography)

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Individual Giving

Despite COVID-19 disruptions during 2020/21, the Foundation for the WA Museum continued to engage philanthropists and donors throughout this period. Private tours of WA Museum Boola Bardip, with rescheduled events and innovative initiatives, were introduced.

Our donors understand the importance of the cultural footprint museums have on our community and the role they play in building an understanding of our natural history, Indigenous cultures and social history. Their support enabled the Foundation to assist the WA Museum perform ground-breaking scientific research, fund touring exhibitions, and deliver numerous education programs. We continue to be sincerely grateful for the generosity of our donors.

Annual Giving Program Artefact Circle now Impact Circle

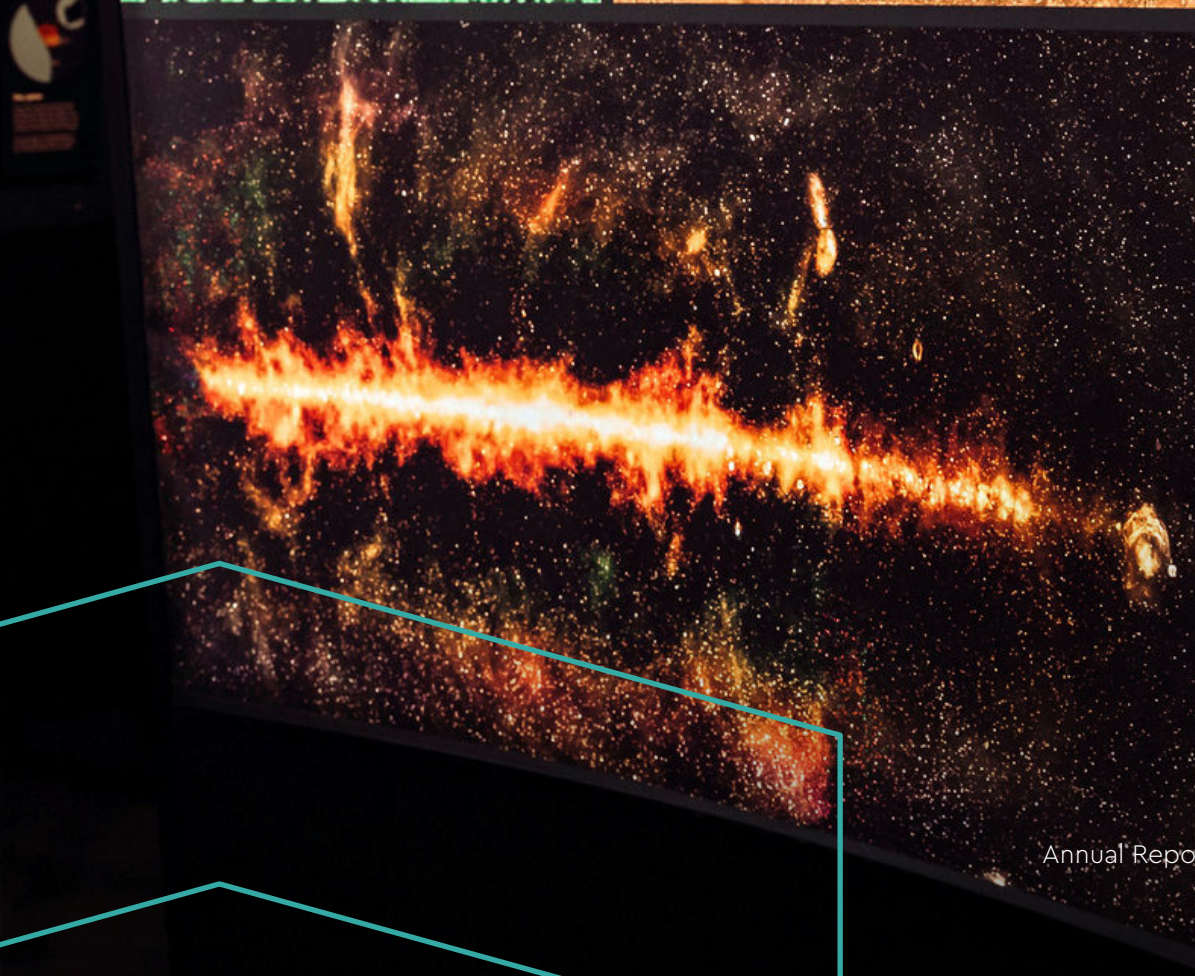
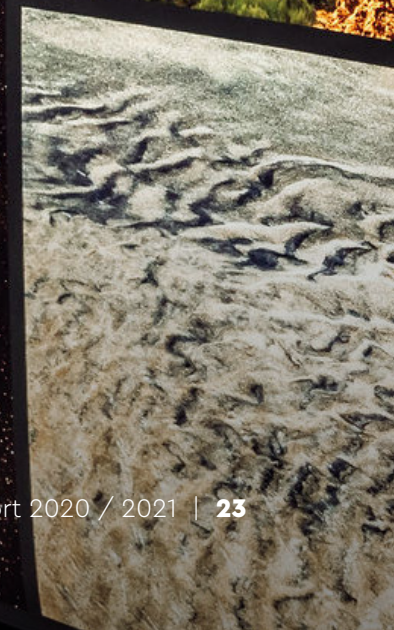
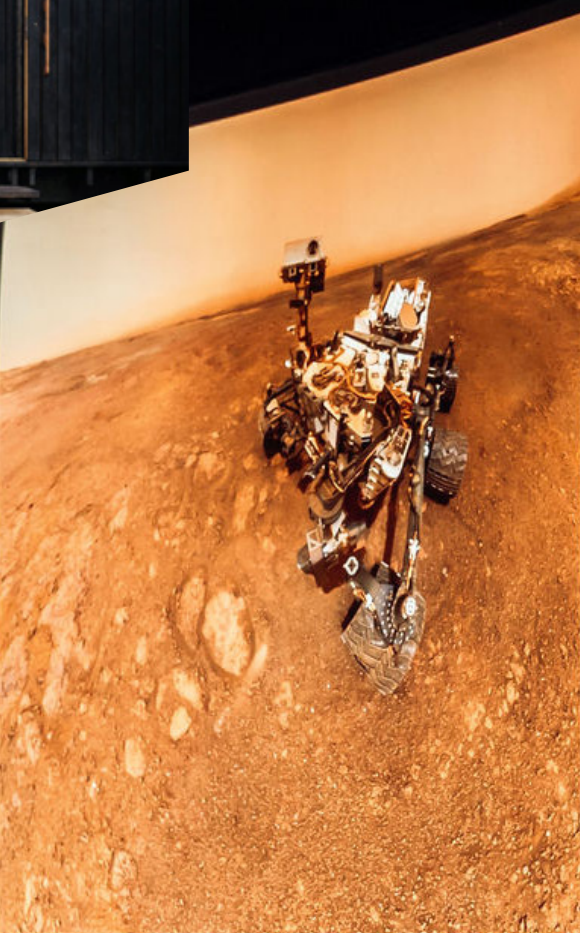
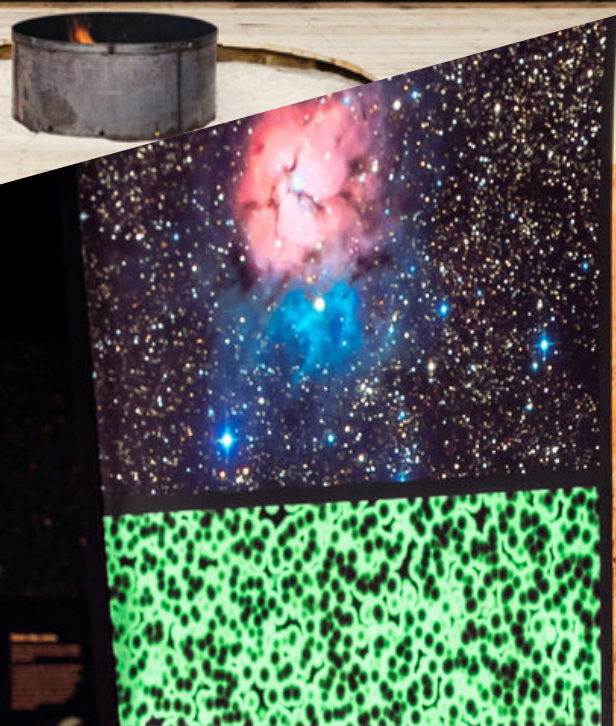
Artefact Circle is at the heart of the Foundation for the WA Museum's annual giving program, with proceeds directed to the Foundation's *Discovery Endowment Fund*. Over the past five years, the Foundation has provided multiple engagement opportunities for Artefact Circle donors to become part of the rich tapestry of stories brought to life through the compelling collection of objects, ideas, exhibitions and programs of the WA Museum.

During this period, the Artefact Circle has co-hosted events to raise a total of **\$606,685** towards the Fund and received acknowledgement on a permanent plaque at the Theatrette in the Origins Gallery at WA Museum Boola Bardip.

Recognising the impact of collective giving, the Artefact Circle adjusted their purpose in early 2021 and revised their name. Now referred to as Impact Circle, the program will use collective funds, on an annual basis to fund one significant WA Museum project. All seven public WA Museum locations, along with the Museum's Collection and Research Centre, now have the opportunity to present projects to Impact Circle donors at an annual event.

Donors can vote on the project they feel is most worthy with the remaining projects available for further support.





The projects for the inaugural voting event, include:

■ **'Dawson's Burrowing Bee' Education Project**

This project will support the Gwoonwardu Mia Gascoyne Aboriginal Heritage and Cultural Centre to develop a Dawson's Burrowing Bee legacy education program.

■ **Feasibility Study – Menang Mia Mia**

Menang – Indigenous Noongar people of southern Western Australia | Mia Mia – Shelter

This project aims to bring the Aboriginal history of the Albany and Great Southern region to life with a Menang Mia Mia installation, a traditional Aboriginal dwelling to be used as a meeting place and educational storytelling tool.

■ **Perth Parlour Coach Restoration**

This project will fully restore the last remaining 'Perth Parlour Coach', a type of hybrid bus/taxi designed and built in Western Australia in the 1930s for the Perth to Fremantle route.

■ **WA Down Under Gallery Aquarium Project**

This project will add new exhibits and interactive elements to the visitor experience in the WA Down Under Gallery at the WA Maritime Museum by showcasing the incredible marine life that can be found along the Western Australian coastline.

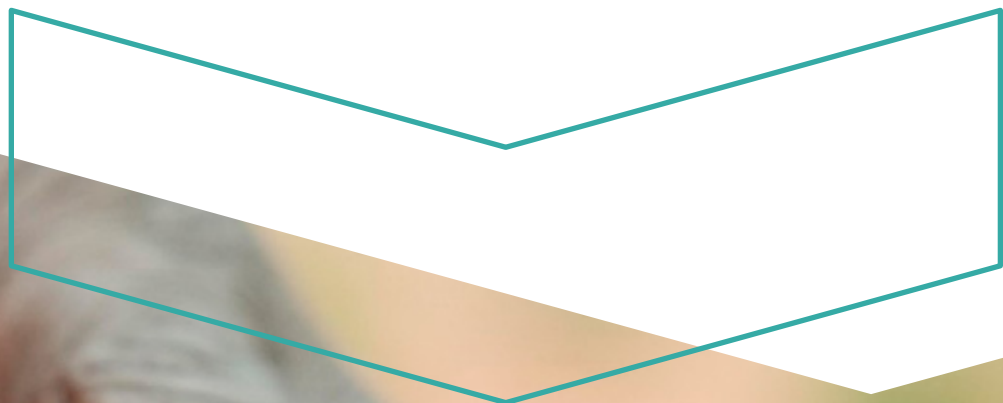
■ **Operation Diprotodon**

Many megafauna species became extinct during the Pleistocene (16,000–50,000BC)

This project will explore and discover our State's ancient mammal Megafauna diversity and will share the exploration and discoveries with the community through the recovery of several near complete and very rare Diprotodon skeletons.

Name a Species

A unique fundraising activity offered by the Foundation is the opportunity to name new species discovered by WA Museum scientists. In late 2020, the WA Museum confirmed that a paper describing the new spider species *Draculoides mckechnieorum* and *Draculoides karenbassettae* had been published in the journal *Zootaxa* and were now officially named.



Pictured: (i) Dawson's Burrowing Bee Education Project. (WA Museum); (ii) Perth Parlour Coach Restoration Project. (WA Museum)



Donor Profile

Robert and Mel are avid supporters of the Foundation for the WA Museum and the Artefact Circle (now Impact Circle) and have been donors since early 2017.

Robert and Mel are museum-loving donors with a keen interest in science and the museum and share this passion with their two children, who accompanied them to the Impact Circle Launch event earlier this year.

Over and above the donation to Impact Circle, Robert and Mel were winners of several auction items at the Foundation for the WA Museum hosted events –

"Scientist for a day" at CRC working with the curators, "Name a species" for the Feather Star in 2018 and Pseudoscorpion in 2017, and an Empire Rose designer jacket embroidered with semi-precious gems.

When asked what they would say to those considering a donation to the Foundation for the WA Museum, the response received was: "Investing in the Foundation allows the WA Museum to provide greater opportunities for us, our kids and future generations to showcase our beautiful State, people and cultures."

sWAM – Scientists from the WA Museum swimming the extra mile

Scientists who usually work behind the scenes at the WA Museum, took centre stage to form a team to swim in the 2021 Rottneest Channel Swim. sWAM as they are affectionately known, were focused on raising funds for the Foundation. While our oceans and lands are full of surprises yet to be discovered, carrying out fieldwork safely in remote areas is expensive. The Foundation for the WA Museum supports museum curators and researchers to understand, document and share Western Australia's amazing biodiversity. Congratulations to sWAM on reaching \$7,000 in their fundraising efforts.





With thanks

Partners and donors of the Foundation for the WA Museum share our passion to support world-class exhibitions, innovative education programs and ground-breaking research to build the cultural capital of our state and ensure the WA community has a world-class, connected, and inspiring museum for now and into the future.

Founding Partners



Distinguished Partner



Woodside Learning Studios



Stan Perron Gallery
WA Treasures



Rio Tinto Gallery
Innovations

TIANQI LITHIUM

Tianqi Lithium Gallery
Connections



Wesfarmers Gallery
Ngalang Koort Boodja Wirn

Major Partners



North West Shelf Shipping

NWS Shipping Theatre
WA Maritime Museum



Santos



The West Australian

Partners

- Cable Beach Club
- COMO The Treasury
- Gage Roads
- Heyder & Shears
- Kailis Jewellery
- PAV
- True North Adventures
- Vasse Felix
- West Winds Gin

Leadership Donors

- Brasington Family (Donor for Banded Iron Formation at WA Museum Boola Bardip)
- The McClements Foundation (Supporting the Special Exhibitions Gallery)
- Mineral Resources (Supporting the Special Exhibitions Gallery)

Major Donors

- Michael Chaney AO CitWA
- Christine Simpson Stokes AM
- Wright Burt Foundation

Donors

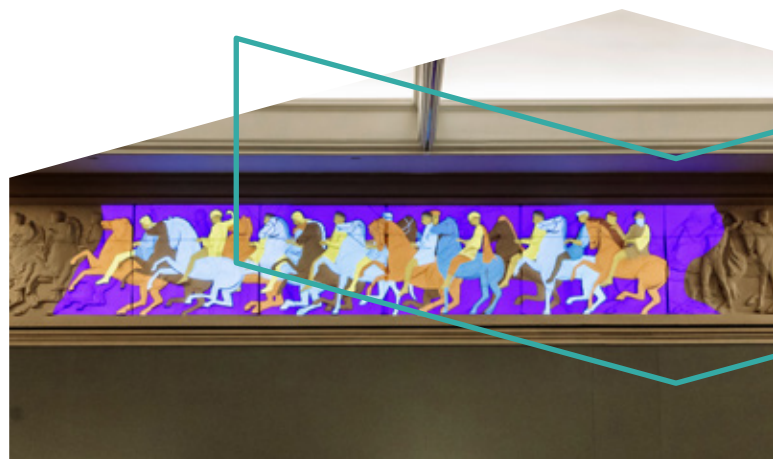
- Veronica Barker
- Kate Budiselik
- Jock Clough
- Peter and Joelle Larsen
- Carolyn McCleery
- John and Beth McKechnie
- Bryan and Jan Rodgers
- Tom Trempus – USS Vogelgesang
- Diana Warnock OAM

Impact Circle Donors

- Impact Circle Corporate Donor: Churchill
- Alder & Partners Private Wealth
- Dawn Barker
- Franca Berti
- Melissa Black
- Charmaine Blackburne
- Paul Blackburne
- Jodey Brockhurst
- Kate Budiselik
- Marilyn Burton
- Pina Caffarelli
- Mae Cardaci

- Jody Chaney
- Peter Clark
- Jock Clough
- Meg Coffey
- Harvey Collins
- Aaron Constantine
- Andrew Cooper
- John Day
- Joanne Farrell
- Jason Farrow
- Nathan Giles
- John Goodlad
- GRA Partners
- Meagan Hamblin
- Mark Hanlon
- Dallas and Alex Hickman
- Marina Hogan
- Jim and Freda Irenic
- Amanda Kailis
- Alicia Kelly
- Torsten and Mona Ketelsen
- Karen Kopejtka
- Cath Langmead
- Anne Last
- Gregory Lewis
- Richard Lewis
- Ben Lisle
- Lauren Major
- Amanda and Justin Mannolini
- David Martin
- Margaret Matthews
- James and Meredith McClements
- Brodie McCullough
- Sue McDonald
- Andree McIntyre
- John and Beth McKechnie
- Toni Milne
- Emma Milner
- Athan Mirmikidis
- Desmond Moran
- Scott Nugent
- Derek Oelofse
- Peter Oliver
- Tricia Oosterhof
- Philippa Packer
- Julian Peet
- Rosalind-Ruth Phelps, David, Kyle & Elizabeth Harris
- Nev Power
- Stan Quinlivan
- Robert Ranalli and Mel Watts
- Simon Raybould
- Bryan and Jan Rodgers
- Richard Rosman
- Rob Rowell
- Felicity Ruse
- Steve Scudamore
- Anna Sloboda
- Senator Dean Smith
- Alan and Jan Stewart
- Mei Teo
- Phil Thick and Paula Rogers
- Rebecca Tomkinson
- Mark Treasure
- Christine and Tim Ungar
- Nan Walker
- Fred and Nicola Wehr
- Sara Wordsworth
- Mary Ann Wright
- Penny York

Pictured right: (i) Rio Tinto Innovations Gallery; (ii) Otto the Blue Whale in Hackett Hall; (iii) A Titanosauroid Sauropod model in the Wild Life Gallery. WA Museum Boola Bardip. (7 to 1 Photography)





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The Year Ahead

1 July 2021 – 30 June 2022

The Foundation for the WA Museum will continue to bring people together who share a passion for Western Australia's past as well as the future. Below you will find a sneak peek of upcoming fundraising opportunities planned for the year ahead:

Gallery Naming Rights Opportunities

Founding Partners

Naming rights partnerships play a major role in growing our *Discovery Endowment Fund* and offer a unique opportunity to be part of history. All inaugural naming rights opportunities for the WA Museum Boola Bardip will be acknowledged as Founding Partners in perpetuity.



Wesfarmers Gallery
Ngalang Koort Boodja Wirn

Our heart, Country, spirit



Rio Tinto Gallery
Innovations

Creative minds, amazing ideas



Stan Perron WA Treasures

Highlights from the State's collections



Tianqi Lithium Gallery
Connections

Our place in the world



Woodside Learning Studios

Pictured right: Guests in the Wild Life Gallery during the Foundation's annual fundraising Gala, A Night at the Museum. WA Museum Boola Bardip. (7 to 1 Photography)

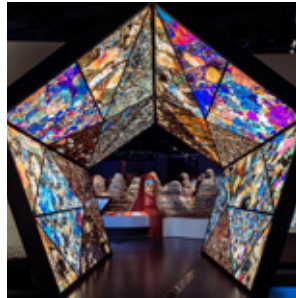
Gallery Naming Rights Opportunities

Currently Available



Changes

Transforming landscapes



Origins

Land, water, sky



Wild Life

Discover nature's diversity



Reflections

Our people, our stories

Bayonets & Butterflies

August 2021

Postponed last year due to COVID-19, the Foundation for the WA Museum looks forward to welcoming guests to attend an exclusive film screening and Q&A with Associate Producer Julie Hobbs, depicting the poignant and true story: *Bayonets & Butterflies*.

Impact Circle Voting Event

August 2021

The inaugural Impact Circle Voting event will showcase a total of five WA Museum projects all vying for the support of Impact Circle donors. A wonderful example of collective giving, the Impact Circle will offer one vote per donation with funds pooled together to support the project that receives the most votes on the night.



FameLab Academy

19 August 2021

Following the success of the 2020 *FameLab Academy* pilot program, more schools will be invited to showcase the knowledge and skills of their students in the areas of STEM. In 2021, five Western Australian teachers will receive training as part of the Cheltenham Science Awards.

Channel 7 We LOVE Museums Lottery

October 2021

With the continued and generous support of our partner Seven West Media, the Channel 7 We LOVE Museums Lottery will return in October 2021 for its second year. With further support from Ooh! Media and 96fm, our uniquely Western Australian lottery offers an incredible total prize package valued at \$40,000. The lucky winner will receive an 8-night luxurious cruise for two aboard True North with flights from Perth to Esperance; an indulgent 3-night staycation at COMO The Treasury; and a 0.72ct brilliant cut Argyle champagne diamond courtesy of Rohan Jewellers.

Long Table Dinner

November 2021

To commemorate the first anniversary of the WA Museum Boola Bardip opening, the Foundation for the WA Museum and the WA Museum will hold a Long Table Dinner on Saturday, 20 November. The evening will commence with drinks on arrival and a 3 course Heyder & Shears dinner. This will be

followed by an evening of entertainment which will include a celebration and overview of "the highs & lows of the first year at the WA Museum Boola Bardip" by Mr Alec Coles OBE, CEO WA Museum. Guests will also be treated to a mesmerising performance by the Principal singer from the West Australian Opera, Paul O'Neill, accompanied by Artistic Director, Chris van Tuinen.

Inscribe your name on a theatre seat at the WA Maritime Museum

Ongoing

There are only few more magnificently located lecture theatres in the world than the *NWS Shipping Lecture Theatre* at the WA Maritime Museum. Opening the blinds to the Theatre allows guests to take in the breathtaking view of the Fremantle Harbour and the Indian Ocean beyond. Engrave your (or a loved one's) name on a personalised plaque on the backrest of a seat in the Theatre to claim your part in Western Australian maritime history.

Bequest Program

Ongoing

Western Australia holds a unique place in the world's evolution and the Foundation will be offering opportunities to play a part in its preservation, so new generations continue to benefit. A promotional campaign to place the future of Western Australia's natural and cultural heritage in the hearts and minds of its citizen's will continue into 2022.

Pictured clockwise from top left: (i) Opening Guide, WA Museum Boola Bardip; (ii) A Night at the Museum fundraising Gala entertainment. City Room, WA Museum Boola Bardip; (iii) Golden staircase, WA Museum Boola Bardip. (7 to 1 Photography)







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